REPORT FOR THE UNIVERSITY SENATE
Proposal to Create an Entrepreneurship Minor in the College of Business

University Senate Academic Policies Committee

Brief History of the Issue

The proposed minor was developed to make the Entrepreneurship course content available to students who do not want to complete the entrepreneurship emphasis in the major. There are students majoring in many different programs that may have the entrepreneurial spirit but may not have the time or inclination to pursue the entrepreneur major. The minor would provide these students an avenue to gain exposure to the process of turning innovation and ideas into businesses and how that process interacts in all phases of our global society. While the minor would be more accessible, credit wise, to College of Business majors, it is still achievable for a motivated non-business major. The proposed minor would require 40 credits including 28 credits currently required in the Business core and 12 credits unique to the minor. New classes would be phased in beginning in Fall 2009. The minor will be evaluated as courses are implemented to determine which core content in business is essential for non-majors to succeed in the entrepreneurship strand.

Points Discussed by Committee:

- Marketability of a 40 credit minor
- Rationale for proposing a minor instead of a major
- Accessibility to non-business majors
- System for evaluating the prerequisites needed to complete the entrepreneurship content
- Impact on time-to-degree

Pros:

- Addresses regional needs for small businesses who cannot afford to hire multiple specialists
- Strengthens preparation for business majors who normally would not have access to content
- Will be adapted to increase accessibility to non-business majors as courses are implemented and evaluated
- Will not be subject to external accreditation constraints

Cons:

- Will be difficult for non-business majors to fit into programs until the core requirements are evaluated
- May be difficult to market given the high number of credits required
- Will require early identification and specialized advising for non-majors

MOTION FOR THE UNIVERSITY SENATE

The University Academic Policies Committee by a vote of 9 votes for and 0 votes against, recommends to the University Senate that an Entrepreneurship Minor be created in the College of Business.

Implementation Date: On approval
Dr. Robert E. Hollon, chair, on behalf of the University Senate Academic Policies Committee