The regular meeting of University Senate was called to order by Chair Freymiller at 3:03 p.m. on Tuesday, March 11, 2014 in the Dakota Ballroom of Davies Center.

1) February 25, 2014 University Senate minutes approved as corrected
   • The list of those in attendance was corrected

2) Administrator Remarks
   • Comments from Chancellor Schmidt
     • Welcome to Spring
     • Because of President Cross there seems to be interest in doing something
     • Taskforce looking at the Allocation Model
       • UWEC has the reputation in System as being one of the “rich campuses”; therefore we need to pay attention to what is going on
       • Chancellor expressed concern about how it might disrupt the differential tuition that we charge or anything that might affect the model of allocated resources from Madison
         • May be a bit of a struggle and it might affect how we do business here
         • The Chancellor is preparing for the debate in Madison with data and possible arguments
       • Pleased that the Student Senate talked last week about benefits of the Blugold Commitment
         • We allocate 40% of all the resources back to needy students
         • Students decide largely how the funds are allocated
         • There is a difference between us and other institutions
     • President Cross has listed his top priority is to get more resources from the legislature
       • To do that we will be more transparent with finances at the System level
       • At the next Board of Regents meeting, they will be breaking down the reserve and cash balances for each of the campuses
       • The Chancellor is very pleased that Marty Hanifin is working on how we can better understand the finances at UWEC
         • Will give us an opportunity to do well in conversations, but will allow us to lead some of those
       • The Chancellor is serving on President Cross’s cabinet for the year
       • Those have been some enlightening conversations
     • Celebrating Posters in the Rotunda in Madison tomorrow
• Dean Young and the nursing program will be highlighted in front of the legislative committee for their innovative proposal on the Economic Development grant
• Chancellor Schmidt got a chance to see the Marshfield facility recently
• Trying to build support around the state
• Centennial celebration
  • Sue Harrison came out of retirement to help lead this
  • This is a rare opportunity for a university
  • It gives us a chance to talk about ourselves and what we do
  • We need to come out of our shell as we are doing amazing things at this university
  • We need to be more comfortable talking about our priorities, passions, mission and agenda
  • We can celebrate who we were in the last 100 years, the differences that we have made in the world for the last 100 years; we can lay out an exciting vision for where we will be starting our second century of service
  • Hoping that everyone will think about different ways to celebrate what we have done, what we are doing, and what we are about to do
  • How can use Centennial as an opportunity to look at what faculty, staff, students and alumni do?
  • Comment from a Senator that many of the campuses are not in a good financial place, but we are because we have had careful planning
  • The real question is what do we want the culture of the system and the campus to be
  • Do you want us to be innovative, do things connected to our community, be responsive?
  • Then we need the flexibility, freedom, and support to do that
  • Part of System’s role is to help institutions that struggle; we need to figure out if there is a structural deficit and determine what is a fair appropriation from the State and then figure out that bridge
  • Expenditures need to be in line

3) Reports
a) Report from University Senate Chair Freymiller
  • The Liberal Education Steering group has been meeting with and will be meeting with department chairs and their University Faculty senators to discuss the status of the Liberal Education Reform motion that is being held for further consideration
  • Discussion about an alternative plan is occurring

b) Updates on status of the Confluence Project, Residence Hall, and Garfield Avenue Project – Mike Rindo
  • Centennial Hall opened on time and on budget
    • Is a great success story for the campus
    • Is our first fully funded academic building by the state in 30 years
    • We are still doing some adjustments in the building because there are HVAC issues and bathroom stall issues, which are not the same width
      • Will continue to work on that
    • Meeting the overall needs of the campus
    • Still some back fill going on
      • Refurbishing offices in Hibbard Hall and getting them ready for occupancy
  • Enumerated projects in the 2013-2015 budget
    • $35 million dollar suite style residence hall in upper campus and $12.4 million redevelopment of Garfield Avenue
      • Suite Style Residence Hall
        • Took the residence hall to a 10% design
          • Programming is set in terms of how many rooms, what kind of gathering spaces there will be
        • Currently we are in a holding pattern on this project because we have not been given the permission by the Division of Facilities Development and Department of Administration to continue with the design process
        • Awaiting word from Madison on when we can proceed
        • The notion that this building will open for occupancy in fall of 2016 is quickly vanishing, which adds to the problem with housing on this campus
• We continue to be at 108% capacity of our existing residence halls
• This year we again had students housed in hotels and at the Priory
• 9 out of 10 of our residence halls were constructed between 1955 and 1969
  • Because of this we have to refurbish them and we would need to empty them in order to do that, which creates more problems with our housing situation
• Garfield Avenue
  • Meeting with the Division of Facilities Development tomorrow to talk to them about what we do next to get this project into design
  • No architect/engineering firm has been selected yet, hence no committee has been formed to begin work on redesign
  • Will also have to vacate streets before we can proceed
    • Roosevelt Avenue to Phillips Hall to Park Avenue, as well as Garfield Avenue to Park Avenue
    • This will require us to have to work with the Ecumenical Religious Center, as well as our neighbors
• The Priory
  • We have students living there this year
  • We did a proof of concept and a pilot project to see how the Priory will function for residence halls and for students who are interested in having that kind of living space
  • We currently have 20 single rooms out there
  • 70 students have put their names in for the lottery
  • Chancellor Schmidt and John Greendeer of the Ho-Chunk Nation entered into a memorandum of Intent to create a Ho-Chunk Nation Living and Learning Community at the Priory
  • That was done after an extensive amount of work had been done by the Priory Taskforce to determine the best long-term use of the remaining space at the Priory
    • The first thing we did was move the Children’s Center out there
      • That is at capacity with about 200 students enrolled and 30 students enrolled in 4-year old kindergarten
    • Next step is to take the remaining space do what we did with the Children’s Center
      • 55,000 square feet
      • Need to maximize the residential space and still provide a communal space, assembly/instructional space, and kitchen/dining space
      • Want to create rooms for 56 individuals to live out there
      • Would also include a number of suite-style living spaces that could be used for a Ho-Chunk resident and elder program
        • Would enable elders to do important intergenerational leadership teaching and language and cultural teaching out at the Priory, as well as academic courses that the Ho-Chunk students could take at UWEC or CVTC
      • Estimate those expenses to be about $6 million
    • Plan is to go to the Board of Regents and the State Building Commission next month to receive approval to proceed with those improvements
      • The first phase will be to get one of the wings fully refurbished for students to move in for Fall and then continue to refurbish the other residential space followed by other spaces and bathrooms
      • Funding for the $6 million is a combination of gifts, grants, and cash because we are not able to bond for it
• Confluence Project
  • It is basically comprised of two major building components
    • A community arts center that would be shared by the university and the community
      • It would meet the needs of both the university and the community
      • It has been demonstrated that we have aging and obsolete preforming facilities and the State Theatre downtown also has deficiencies
    • The finding model would be $25 million in state money; the Eau Claire City council has pledged $5 million; Eau Claire County has pledged $3.5 million; $12-$13 million would come from philanthropy and $3 million from new market tax credits
$50 million project with about 150,000 square feet with multiple performance venues, fine arts venues, rehearsal spaces, back of house operations such as set, costume, and prop shop, classrooms, office space, dance studio

UWEC was advised last fall from UW System Capital Planning and Budget that if we want to have a project go forward in the 2015-2017 biennial budget, then we need to be looking at alternatives to our participation in the Confluence Project.

We have looked at other options and alternatives:
- A possible addition to Haas Fine Arts Center or a free-standing building on Water Street parking lot
- Have engaged with Music and Theatre Arts and Art and Design and their chairs to begin working with faculty and staff to start identifying what those alternatives might look like and what we would need
- We need to do this in concert with the community
- Also looking at a full assessment of current Haas Fine Arts Center to see what areas need to be remodeled or

Two referendum questions coming up for a vote by the public on April 1st:
- County has an advisory referendum that simply asks if the County should contribute $3.5 million to the construction of the Community Arts Center
  - It is pretty straightforward; vote yes to approve the funds or vote no not to approve the funds
- The city referendum is a more complex ordinance that would change the way the City evaluates and decides whether to spend money on an infrastructure project costing $1 million dollars or more that has dramatic or music or entertainment performances in a building
  - The full wording is available on the City website
  - It really is a referendum to hold future referenda
  - You will not see the word Confluence Project anywhere in the City language
  - A “no” vote says that we don’t want to know every time there is a $1 million dollars or more to spend on a project; a “yes” is every time you would want to do that we will go to referendum
  - A “yes” vote would mean that it would push the Confluence Project off to a future date for a referendum
    - It is our understanding that it would take us to the middle of July
      - UWEC needs to get something done in 2015-2017
      - We cannot wait because our needs are too great
      - We need to be ready to forward a project to UW System that can be included in the Regents 2015-2017 capital project recommendations to the Department of Administration and ultimately to the Governor
        - The Regents will vote on those recommendations at their August meeting
        - That is why we are planning carefully for alternatives

Haas Fine Arts was constructed in 1969 and opened in 1970 and it has not had any kind of substantial renovation during that period of time.

If the time-line does not mesh with the Confluence Project, it may not be the end but it would certainly require a different direction
- We would then proceed with a project that would meet the university’s needs for our Fine and Performing Arts programs for 2015-2017
- Exactly what that project is will have to be determined

It is our belief that by collaborating and partnering with the community, UWEC will benefit with a more varied and bigger facility than if we had to do it ourselves; we cannot get that kind of space without working with the community.
Mixed Use Building at the Confluence
- Will be entirely privately developed, owned, financed, and operated
- The 1st floor would have retail and commercial space for restaurants, bookshops, fitness center, coffee shops, etc.; 2nd floor would have approximately 100 apartments suitable for university students to whom it would be initially marketed, but it could also be available to non-university students
- Estimated that 300-375 residents could live there
- The university would have no ownership or operation unless the property developer engaged in contractual arrangements for hall director or resident assistants or some living/learning programs
- Even if there is a positive outcome in referendum, there is still a lot that would need to be done at the state level
  - Next step would be to get it to the Board of Regents
    - They endorsed the concept of the project in October 2012, but not the project itself
    - Would have to work it through the whole state budget process
    - Ultimately we would get an answer about June 30, 2015
  - Once we get an answer then we would really dig in
- Question about private partnership with the apartment buildings behind Shopko
  - When we are short on housing, we put out a bid to local hotels and it is possible that they could be included in the request for proposals, but we cannot enter into any kind of lease agreement
- There are growing trends in universities being involved in these kinds of developments
  - We make the community and downtown more attractive for students, faculty, and staff
- Community Arts Center is possible on state property
  - One question becomes what additional funding sources might be available that would enable us to increase the size and variety of a facility that we would typically only be able to do with state only funds
  - Would need to develop a lot of use agreements among parties
  - One of the key components would be that the university cannot benefit financially from such a partnership
  - Needs to be revenue neutral
  - It is conceivable that we can do that
  - Time is a factor, but we are looking at many alternatives to determine the best alternative to the Confluence Project
  - Management styles or priority use depends on the nature of the facility that is being constructed; there are still a lot of questions and we do not have a lot of answers

c) Committee Report
- Executive Committee
  - On March 4th the committee heard from the Provost that UW System has decided that our currently approved Mission is not in alignment with a state statute that requires it to contain language that delineates specific program responsibilities and types of degrees to be granted
  - We must add statements that delineate the specific program responsibilities and specific degrees to be offered
  - Discussion ensued about how to accomplish this
  - The committee decided to develop a proposal to change the academic year calendar and present that motion to the full Senate before the end of the current session
4) New Business
   a) First Reading: Motion from the Faculty Personnel Committee and the Academic Staff Personnel Committee
      Collegial Coverage
      • The wording on the recommendation for the motion entitled “Collegiate Coverage” has been changed to more accurately reflect where the change is taking place {Recommends that the following be changed to Part III, Section D.5.b.2)c(1)b:}

Debate
• Need to meet the state requirements, but collegial coverage is not a bad thing and should still support what collegial coverage does so we can meet the expectations of our students
• Can we pay for substitute teachers so we can show that we value this kind of collegial practice?

Without objection, we will vote on this today

Continued Debate
• None

Vote on Motion 50-FP-01 and 50-AS-01: PASSED

b) Kinesiology Name Change Motion

Senator La Rue moved to rescind the motion that was adopted at the October 8, 2013 University Senate meeting that the Comprehensive Major: Kinesiology be renamed to Comprehensive Major: Exercise and Rehabilitation Sciences (50-AP-02), seconded

Debate
• Department is moving forward with initiating majors so the department will rework this and present it again
  • There are curricular changes that will be presented again
  • The motion to rename was signed and another one was not; they work hand-in-hand so this does not work in the catalog so the Department will put forth new majors instead of new emphases
  • We can rescind something as long as it occurred within the same session

Without objection, we will vote on this motion today

Vote on the Motion 50-MISC-01 to rescind the motion adopted at the October 8, 2013 University Senate meeting entitled Kinesiology Name Change Motion (Comprehensive Major: Kinesiology be renamed to Comprehensive Major: Exercise and Rehabilitation Sciences) (50-AP-02): PASSED without dissent

5) Announcements
• The next meeting of the University Senate is scheduled for March 25, 2014

6) Topic of the Day: Planning for the 2016 Centennial Celebration

1. Thinking about your area, what annual events take place that you believe should be recognized during the year of the Centennial Celebration?
2. What special creative projects, assignments, or activities could be developed or slightly modified to reflect the Centennial?
3. What Centennial “things” either for individual use/purchase, for community display/use, or for University display/use would you like to see developed, commissioned, supported, sponsored, or acquired?
   • Comments:
     • Would be nice to have the original areas that were on campus celebrated
     • How they came to be and their histories
     • Celebrate how the areas on campus came to be
     • How the university spread from Schofield to where we are right now
• LTS could contribute to some of the infrastructure of this celebration and have projections at night so when you walk around at night it can be highlighted and brought to our attention
• When nurses graduated in the early days, they used to hang their uniforms on the Council Oak tree
• Homecoming could be a recreation of what it used to be in 1916
• Want us to celebrate culture and accomplishments and how we helped Eau Claire grow
  • Before the university came here it has been said that Chippewa Falls was the “center” of the area
• How people select Eau Claire as their university
• Timeline, this day in history, major milestones and how things have expanded
• Celebrate the accomplishments with data on how many nurses, teachers, social workers, etc. have graduated
• A way to incorporate graphics would be to have historical photos in the Leader Telegram and billboards on Highway 12 to get the community involved
• Have a drive in the community to get a new sculpture or piece of art to celebrate the centennial
• Suggestion to keep things financially accessible
  • Some may not like fancy and expensive
• Have an Alumni Series
  • Could tie them to current students for a lunch or a dinner
  • Would be good networking
• Have an Alumni Center
  • Many of our sister schools have this
  • Is a way to continually celebrate
  • Can reengage our alumni and foundation base
  • Would be a good time to get something like this started
• Use of digitized archived photos
• Cards, t-shirts, beer cozies, flags, mural (on the back of Brewer), generational stories
• Let community voices be heard
  • How the university has affected the community
• Resources for departments or programs so they can display their own history
  • Can be put in the hallways
• Some of the things that happen annually could be revved up so they would be larger events
  • Viennese Ball, Christmas celebrations
  • Expand the events over two weekends instead of one
  • Play on our strengths
• Have Alumni events
• Have a release day for faculty and staff and have alumni to interact with people
  • Good way to make connections
• Make a new welcoming model
  • We want buy-in for faculty and staff across campus
  • Needs to be collaborative
  • Ask if people want to be a part of this
• Guest artists or successful alumni could take part in the murals and could collaborate with students
• Department of History to go around and have a passport kind of idea
• Get students and the community involved
• Look critically at our history
• Tuition vs. wages and public access in today’s model
• Get a “hand” sculpture
• Celebrate the departments that were first here on this campus
• Have Student Senate involved
• Celebrate the contributions that students have made in the community
• Getting young people involved
• Emphasis that being a BluGold is special
• Suggestions that came in written form
  • Have a Nursing Alumni walk for homecoming
  • Homecoming anything
• Move-in Day, some of the basic things that are not necessarily a celebration but make it a big deal BOB Orientation for new staff--involve alums Breezeway, intro to library, new diorama New Davies--mall area events Athletics--bring out old pictures
• 28 weeks of year--each department could be highlighted with history, pictures, could keep in-house and get people out to the departments, passport,
  • Wellness day could be done with in a similar fashion, public history projects by students done ahead of time
• Involve students doing class projects
• Get community involved
  • Public museums, etc.
• Ask the public to send stories, alumni
• Invite former chancellors
• Go out to The Priory for an event, confluence center?
• All campus events
  • Picnic,
  • Look historically for ideas
    • Welcoming new freshmen, kicking off the year
• Critically look at things like tuition increases, access issues athletic display, pictures, nursing instruments, departmental showcases
• Activities for departments and faculty to connect
• Display cases, photo displays, timelines, apparel,
• Centennial insignia for all events of the year
• Community perspective of how many have been affected by UWEC (nurses, teachers, social workers)
• Different thing each week (100 years ago today…within 100 years on this day @ UWEC)
• Leader Telegram old photos history section features
• At Platteville’s Centennial they did timeline for…
• Should not be shabby overall
• Forum and Artists Series
• Math retreat
• A play by alum
• Everyone should get $100,000 raises
• Banners that rotate over time
• Commission a sculpture for celebration
  • Has any artwork already been commissioned for centennial hall?

Without objection, meeting adjourned at 4:30 p.m.

Submitted by,

Tanya Kenney
Secretary to the University Senate