The regular meeting of University Senate was called to order by Chair Harrison at 3:03 p.m. on Tuesday, April 10, 2012 in the Tamarack Room of Davies Center.

1) Minutes of March 27, 2012 University Senate meeting approved as amended
   • Guest list edit: addition of 3 guests that were in attendance

2) Remarks – Administration
   • Comments by Chancellor Levin-Stankevich
     • Smoking Policy will be distributed to Teresa O’Halloran and Mike Rindo
     • Signage will be put in place
     • It will be smoking prohibited except in specific areas
     • Want to see if the areas are intrusive to pathways or entrances
       • Physical Plant Planning Committee will continue to look at this
     • Will try to get this up in the next week or two
     • Will be prepared to implement in the fall
   • Leadership Transition
     • No announcement yet from Kevin Reilly
     • He has consulted with a number of folks on campus
     • Trying to expedite this and to see what form and timetable a search will take
     • Important to maintain continuity
     • Will meet with Executive Committee today to see how to maintain continuity
     • One of the key areas is to have financial integrity remain in place
     • Want to give successor the ability to rearrange and retitle or etc. if sees fit
     • Want to focus on the end of the semester and to stay consistent
     • Chancellor will be here for commencement then will be pulled in many directions come May
     • Cabinet Retreat will be held
     • Has allowed everyone to get some time off in the summer and gives everybody a sense of being prepared in the fall
     • UPC finished a series of interviews and has a good handle on what we have accomplished and what needs to be carried forward
       • Will bring forward to the cabinet retreat
• Dean of Arts & Sciences
  • If we can advertise, interview and hire a basketball coach in 6 weeks then why haven’t we heard about the Dean of Arts & Sciences
• Timing of Chancellor Search
  • This has been expressed to Kevin Reilly
  • A number of people do not start at the beginning of the school year
  • Depends on what arrangements can be made
  • No selection made yet
• A maintenance issue on Garfield Ave. recently but this summer will most likely not be accessible
  • Is less student traffic in the summer
  • Still might be possible to reopen it
• Trees
  • Had biologists involved and had students catalog all the trees that were removed
  • The Master Plan will replant 3 times as many trees
  • Will try to get a mixture of mature and young trees
  • Greenery on campus will be increased

3) Reports
   Review Report of UGEC Change in Name and Function
   • Executive Committee recommended that the Chairs of APC, ULEC and UAC be contacted and have all three committees get together and outline their functions

4) Special Orders
   Nominations for Chair-Elect:
   Sherrie Serros, Mathematics
   Mitch Freymiller, Biology
   Rama Yelkur, Management & Marketing

   Additional nominations taken from the floor:
   • None

   Vote for Chair-Elect to take place at the next University Senate meeting

5) Unfinished Business
   • None

6) New Business
   First Reading: Motion from the Academic Policies Committee
   Pre-Architecture Removal

   Motion 48-AP-04

   Debate
   • None

   MOTION by Senator Freymiller to suspend the rules to allow us to vote on this today, seconded and PASSED

   Continued Debate
   • None

   Vote on Motion 48-AP-04: PASSED without dissention
7) Announcements

- Upcoming Chats with the Provost
  - Friday, April 20th in the Nursing Building, Room 105 from 10:00-11:00
- Chancellor signed off and returned the following actions:
  - Bylaws and Committee Placement
  - Officers of the University Senate
  - Liberal Education Learning Goals and Outcomes
- Old senator name tags are in the back so if you are interested in yours please feel free to take it
- The University Faculty and University Academic Staff Spring Meeting is scheduled for April 17, 2012 in the President’s Room of Davies Center

8) Topic of the Day

Winterim: An Untapped Resource – Senator Kaldjian

Questions:
1) Advantages (and to whom)?
2) Disadvantages/Uncertainties (and to whom)?
3) How to prepare, advertise, implement? – by January 2014?

Financial Standpoint

- Stephanie Jamelske

- We can now offer as many courses that we think will meet a minimum enrollment and are no longer limited by the budget on the other side
- 30% of total revenue generated by the enrollment is returned to the departments, the colleges, Academic Affairs and the Chancellor with a revenue sharing model
  - Has been quite successful in the past
  - In the past have had $15,000 that Dave Gessner approved from the Planning Reserve and now this year we were approved for $85,000
  - Exciting pilot
  - Once revenue starts to accumulate it will feel like real money for the departments and there will be a little bit of breathing room for flexible revenue
  - Same model as summer
  - Of the 30% each gets a percentage
    - The department gets 35% of the 30%
    - The college gets 30% of the 30%
    - Academic Affairs gets 20% of the 30%
    - The remaining 15% of the 30% goes to the Chancellor
  - Currently the $12,000 is still in effect but the cap will be gone by July 1, 2013
  - Currently does count toward Winterim income but not income that faculty earn during the summer

Questions: {summary of comments provided during the Topic of the Day reports}

1) Advantages (and to whom)?

- Credit Bearing
- Time toward graduation
- Somali program had a no credit option
- Time for non-major students to have access to Studio Arts
- Internships
- Winterim immersions
- Added income for faculty
- Makes fuller use of campus offices and facilities (Library, cafeteria and etc.)
- Income to colleges and departments
- Continual year planning
  - Blend Winterim into fall or spring semester
- Keep students here rather than at Stout
• Music groups could tour
• Professional Development monies available
• Hybrid courses could work
• Helpful to those with borderline GPA
• Students can earn additional credits
  • Would credits count with the credits taken in fall
• Concentrated learning
  • Full day
  • Some learn better
• More fun activities available
• Would give opportunity to repeat a course
• Some students are bored at home
• Are advantages of on-line and students can still take classes
• Signal to legislature that we are looking at the 4 year plan
• Can still get exposure if couldn’t do a full semester of study abroad
• Immersion experience with small classes
• Students looking to fill GE credits for a timely graduation
• Students looking for an immersion experience
• Students looking for an online experience
• Students looking to stay on campus during winterim
• Students looking a “fun” learning experience
• Students enrolled at other campuses who will be in EC during winterim.
• Students enrolled at other campuses who would take advantage of a UWEC offering that met any of the above need
• This is a link to the student experience in the Music Department’s NYC Immersion blog. It provides some insight into what a student wants and gets from an intense short term learning experience: http://uwecnycimmersion.blogspot.com/
  • After listening to all the discussion, the real answers to taking better advantage of Winterim will come from the students
  • Perhaps UWEC needs to find students from all the above categories and dig into their personal motivations much like the NYC Immersion blog does
• Keep online in the mix
• Clear advantages
• Cannot fund financial affairs
• Online often have an added fee
• If insist then they would have to pay more
• All positive if the money is out
• Helps load for popular classes
• Not as hard if you have established classes
• Can teach from afar
  • One teaches from Colorado
• Better for veteran faculty
• If voluntary then students can save time
• University makes money
• Enhance reputation of university
• Revenue
• Enhance recruitment and reputation
• Interdisciplinary collaboration
• Added income for faculty
• Opportunity for faculty to teach area of interest
• Flexibility for students shorter time to graduation
• Opportunity for immersion/travel
• Honors opportunity
• Ability to stay on track for nontraditional students
2) **Disadvantages/Uncertainties (and to whom)?**

- How is the revenue sharing constructed
  - How are overheads calculated
  - Is it equitable
- How would financial aid work
- Administrative uncertainties
  - Registration times and deposits
- Managing on-campus housing and food service
- Compensating non-teaching staff and faculty
- VISA implications for the international students
- Implications for the Living-Learning Communities
- Bundling of credits
  - Fall with winter and summer with spring
- $12,000 rule has an impact
- Winterim falls during contract year for faculty
- Low income students couldn't afford
- Students need a break
- Financial aid is taken up by fall and spring
- Prep time is in winterim
- Is a time to recover and prep
- Have to prep during fall and start
- Difficult for tenured-track who use time to research
- Students need the time to recoup
- Added cost to students
- Classes canceled after a lot of prep
- Balance
  - Required should not be offered exclusively over winterim
- Housing issues and heating costs
- Sometimes semester classes fill and force to winterim because staffing so low
- Popularity of some winterim classes is because don't have the staff to cover semester demand
- Students can't work temporary full time jobs
- Diverse needs of students
- Difficult to satisfy all
- Students are employed
- Financial concerns for the students
- Difficulty completing tenure
- Teaching a course inappropriate for immersion/Winterim
- The Winterim expectation may take away from sacred time
- Prep work would be lost due to low enrollment
- Lead time
- Unfair for staff who can't reach Winterim courses
- Library would need additional support
- Library, foodservice, bookstore printing services and etc. should benefit from higher revenue as well
- Foreign Language couldn't do a lower level language course in 3 weeks
- Do we have enough supply for this demand
- Can students really get 3 credits out of 3 weeks
- Foreign Language equivalency: could 3 weeks really satisfy this equivalency
- Increased pressure on Library, Dining, Housing and etc.
- Could we find existing cohorts to use for advertising and increasing enrollment
- Financial aid for tuition
- Lack of campus activities during Winterim

3) **How to prepare, advertise, implement? – by January 2014?**
• Overall are supportive as the advantages outweigh the disadvantages
  • Not required, but optional
  • Great opportunity
• Could advertise collectively
  • Do not require faculty to advertise their own classes
• Could pilot in 2013 and implement in 2014
  • Then could target incoming freshmen who are arriving fall of 2014
• Can market at freshmen orientation
• Need catchy titles
• Advertising in Facebook, cheap and targeted
  • We are already doing enough
• Has been increasing
• Does money go to other departments
• Should not be required
• Should not be the norm only an option
• Should be for fun or extra
• Regular classes should cover needs of students and winterim enrollment has increased because of the common need
• Winterim should be offered as the option and the opportunity
• Current availability is fine for this committee
• Hitting the appropriate audience
• If this goes there should be funding to support services
• Time for renewal of faculty and students
• Consider leaving decision to department
• Consider finding our students perception
• Assess faculty interest
• Would list of classes offered be easily accessible
• Need to plan for staffing patterns at the university level
• Consider employment opportunities as developing courses
• Consider adding more courses online that are already popular and filling up
• Time for students/faculty and staff to recuperate
• Why is summer minimum 4 weeks and Winterim 3 weeks
• Changing campus culture
• General consensus that the advantages outweigh the disadvantages

Without objection, meeting adjourned at 4:24 p.m.

Submitted by,

Tanya Kenney
Secretary to the University Senate