The regular meeting of University Senate was called to order by Chair Harrison at 3:06 p.m. on Tuesday, October 26, 2010 in the Tamarack Room of Davies Center.

1. Minutes of October 12, 2010 University Senate meeting approved as distributed

2. Chancellor’s Remarks – Chancellor Levin-Stankevich
   - Remarks given by Vice Chancellor Beth Hellwig on behalf of Chancellor Levin-Stankevich
     - Event Tickets
       - Last year Mitch Freymiller presented an idea to administration that it would be nice to recognize faculty and staff for all the help in supporting athletes and wanted administration to consider giving faculty and staff tickets to events
       - First reaction was that it wouldn’t be possible but would now like to announce that 4 free tickets will be available to all faculty and staff
       - Each ticket will also allow one additional guest
       - A way to say thank you and boost morale
       - Thursday the packet of tickets will be available for pick-up at the Ticket Center at Davies
       - Will have to show your ID
       - Tickets will be good for any general admission
       - This “program” might be continued next year but this is a pilot program
       - Not good for post season games due to NCAA rules
       - If you have an ID card then you can participate
       - A campus-wide email will be sent out to notify all faculty and staff

3. Unfinished Business
   - None

4. New Business
   a. First Reading – Motion from the Academic Policies Committee – Senator Lozar
Request for Entitlement to Plan a Bachelor of Professional Studies and the Comprehensive Major in Organization Leadership and Communication

- PowerPoint presentation given by Melissa Bonstead-Bruns
- Presentation can be seen at: http://www.uwec.edu/usenate/SenateRecord/index.htm
- Have talked to a number of Chairs and departments to get their feedback on how they would manage this and what kind of resources they would need
- We know that student demographics are shifting
- We know that nontraditional students have different needs and expectations than that of traditional college students
- We have the chance to be trailblazers here by offering a quality education to students that don’t fit that traditional model
- This growing student population should not have to be marginalized to for-profit institutions who may offer questionable quality at supreme prices
- We think we can do better than that and that we have something to offer
- Some of the courses offered online are existing courses and have prerequisites
  - This is an entitlement to plan
  - The departments saw this as an opportunity to serve this population in a different way
  - May waive the prerequisites or alter the current program with specific courses that will not have prerequisites
  - Funded through Continuing Education so they fund the adult learner courses and UW Extension Madison is providing support for faculty development while developing these courses and then they are going to pay to have this maintained until it becomes self-supporting
  - No downside financially
- Under a different fee structure
  - Will fall under the fixed tuition model
  - Courses will be offered outside of plateau
  - Has not yet been decided but will most likely be an open cohort model
  - Individuals would have a disincentive to enroll in these courses as it would cost more
  - Has not been any discussion about closing these courses
  - Committees assumption is that the courses will be attractive at a certain point to our normal students who might be willing to pay a little more money if they are at a point where they can graduate early so the committee will have to go through governance to get the appropriate GE designation
- Structured just like the Bachelor of Liberal Studies and the degree will be housed in the Department of Liberal Studies
  - There is not a program being created
- Anticipated enrollment is that there will be demand and will limit sections to 20 students
- Will start out slow and build up

Motion 47-AP-01
That the proposed Entitlement to Plan the Bachelor of Professional Studies degree and the Comprehensive Major in Organizational Leadership and Communication be approved.

Debate
- Housed in College of Arts & Sciences and currently limit online courses to 20 students per session
  - May move it up to 25
  - The courses are very intensive and we want to be consistent
- This works at a departmental level through the Chairs and the Dean
  - Chairs have been consulted
- 60 credits are prescribed as we wanted to start small and these courses are desired by the ones we want to serve
  - Will develop choices other tracks if this is successful
- Disturbed by the use of the title Professional Studies
• It may market well but it doesn’t seem to prepare you appropriately
• Called this because if you look at the job market there are people that who are not trained for specific
  professions but they still need a skill in leadership in general areas and need a bachelor degree
• Many are not looking for a particular degree when hiring
  • They just want the liberal education
• Will work with College of Arts & Sciences and 2 year colleges to see how to address the needs of those
  who have not met the requirements of the Associate of Arts degree and see how it will all work together

MOTION by Senator Lozar to suspend the rules to vote on this today seconded and DEFEATED.

Continued Debate on Motion
• All the courses are 3 credits for 8 weeks as opposed to semester courses
  • Rationale for this is because of the needs of those enrolling
  • They can step out and pick up again at a later date/semester
• Will be taught by faculty as part of load (not as an overload)
• Would be institutionalized after it earns its own income
• Will be 6 hours a week of class time instruction
• Another concern about the use of the term of professional studies
  • There was a College of Professional Studies at one time and see a lot of potential problems because of
    this
  • Given the nature of the needs it makes sense to call it that
• Safe guards for quality
  • Courses judged the same as any other courses being taught on campus
• Sounds like addition without subtraction if we are talking about load
  • UW Extension is providing $7400 per course so other faulty can be hired/released
  • UW Extension does have ability to hire FTE as well to help the program
  • The pool from which it would be drawn from is unknown
• This is just an entitlement to plan so one has time to get the answers to these questions when planning
• Would then also go out to all UW System schools to get their reaction

Vote on Motion 46-AP-01: Postponed

5. University Senate Chair’s/Vice Chair’s Report – Chair Harrison/Vice Chair Spaeth
• The Chancellor has approved the motion creating an Ad Hoc Task Force for departmental alternatives for
  interdisciplinary units
• The motion to establish a Department of Material Science was not approved
• Was previously reported that a difference in numbers between those used for union elections and those used
  for governance elections was being investigated
  • Upon comparison of the March 31st, 2010 file used by the faculty union and the October 20th, 2010
    frozen file used for governance, there were 366 unique names listed as faculty on the union list and 365
    unique names listed as faculty on the governance list
  • The numbers seem to match up pretty well

6. Faculty Representative’s Report – Senator Peterson
• Will have a meeting this Friday
• Let Senator Peterson know if one would have anything to bring forward
• There is a trial run out for the E-Campus portal
  • Will follow-up when more information is available
7. Academic Staff Representative’s Report – Senator Lee
   ● Will be meeting this Friday

8. Reportable items from Committees
   ● Executive Committee
     ● Learned that the cottonwood tree was removed because it was losing fairly large branches on an increasingly frequent basis
     ● Reviewed four potential motions that may want to be considered in the future
       ● The Chair was given guidance as to which one to bring back at a future meeting
   ● Academic Staff Personnel Committee
   ● Postponed the session on Promotion
     ● Is scheduled for November 2nd at noon
     ● Academic Staff should have been sent an invitation
   ● Academic Policies Committee

Without objection, a change in the agenda is made to allow two FOR THE RECORD items from the Academic Policies Committee

FOR the RECORD:

Approval of two new winterim programs, one in Shaoguan University, Shaoguan, China and one in Delhi University, Delhi, India to begin in 2011 and 2012 respectively.

Without objection the items are entered FOR THE RECORD.

● Physical Plant Planning Committee
  ● Met two weeks ago
  ● Topic was proposing that the campus be smoke-free
  ● Will be meeting tomorrow at Phillips 326 at 4 o’clock to determine an appropriate policy
  ● Tentatively planning an Open Discussion for the fifth Tuesday in November to propose the plan
    ● One can provide feedback to Mitch Freymiller or attend the meeting tomorrow

9. Special Reports
   ● None

10. Miscellaneous Business
    ● None

11. Announcements
    ● Next University Senate meeting is scheduled for November 9th

Without objection, meeting adjourned at 4:03 p.m.

Submitted by,

Tanya Kenney
Secretary to the University Senate