PROPOSAL TO CLOSE EXCHANGE PROGRAM with the
ROTTERDAM SCHOOL OF BUSINESS (RSB) at UNIVERSITY of
ROTTERDAM (INTX 416)

RATIONALE: The Rotterdam School of Business exchange, which began in 2010 has not been successful as the Center for International Education and the College of Business had hoped. As such, we would like to end the relationship for the following reasons:

1. **Very limited student interest on the part of UWEC students.** In the course of five years, UWEC has only had one student participate in the exchange at RBS for a single semester.

2. **Curricular and credit mismatch.** The largest challenge to UWEC student participation relates to a curricular and credit mismatch between the business programs at the two universities. Most courses offered at the Rotterdam School of Business are valued at 2 and 3 ECTS credits, which generally convert to 1 and 1.5 U.S. semester credits respectively. As a result, participating students must petition for multiple substitutions in order to have the credits count toward degree requirements.

3. **Poor preparation of incoming exchange students.** Per UWEC international student advising staff, Rotterdam School of Business appeared to provide little support to their outbound students. Students would contact UWEC staff with questions about paperwork that related to the home university even though under the agreement, “Home Institution is responsible for collecting and reviewing student applications and formally recommending qualified students to Host University for the study desired.” Students would contact UWEC with questions that were addressed in UWEC checklists that were sent to Rotterdam School of Business staff but did not appear to have been conveyed to students. As a result, some Rotterdam School of Business students were not able to attend UW-Eau Claire as they either were never admitted or were unable to get a visa. In some cases, UWEC did not learn the students were not attending UWEC until they failed to show up for orientation.