I. Background Information

A. Title of Program: Certificate in Critical Studies in Literatures, Cultures, and Film

B. Department(s)/Program(s): English

C. Administrative Home: English (Arts and Sciences)

D. Division: ☒ Undergraduate (Requires approval by APC*) ☐ Graduate (Requires approval by GC**)

E. Effective Year and Term for Implementation of Action: Fall 2017

II. Unit Approvals

   Signatures ___________________________ Date ____________________

A. Department Chair(s)/Program Director(s) ___________________________ 11/30/16

B. Dean of College ___________________________ 12/8/16

C. Chair, Academic Policies Committee ___________________________  

D. Chair, Graduate Council ___________________________  

* APC = Academic Policies Committee
** GC = Graduate Council
III. Certificate program proposals should originate at the department/program level; all affected departments/programs must endorse proposals. Each proposal will include the following:

A. Context for the certificate program (any predecessor programs, relationship to existing programs, alignment with university mission);

This certificate is a natural extension of our Critical Studies in Literatures, Cultures, and Film major and minor. We have recently revisioned our emphasis to step away from a traditional "Literature" focus in order to be more inclusive of all kinds of texts and methods of textual interpretation. This certificate will offer students a core version of Critical Studies as a methodological approach to studying texts. It will help our students fulfill the University's mission of fostering critical insight. There are no predecessors to this certificate.

B. Rationale explaining need for the program (e.g., target audience(s), evidence of long-term need, anticipated enrollment);

Now that students have the option to pursue a certificate instead of a major or a minor as a second program, the Critical Studies emphasis would like to offer a certificate option, which is a core version of our more in-depth programs. One target audience for this certificate program would be students who, due to the constraints of comprehensive majors (for example, nursing, art, education, etc), could not pursue this as an additional area. Other students who would find this certificate appealing would be students who have previously been drawn to the study of literatures, cultures and film and the practices of textual interpretation.

C. Statement of benefits to students, the department(s)/program(s), college(s), and university;

One benefit is that students will be able to pursue a methodological area of study that is central to the University's mission, including examining how meaning is made. This will give students an opportunity to learn to read in ways and with methods that reveal how texts construct meaning and shape frameworks of power that mediate human relationships. The second benefit of this certificate is that it offers this learning in a form that accommodates students who, for whatever reason, need a lower credit option. This certificate will also benefit the university by providing EDI learning to more students.

D. Description of the academic component including:

   i. Learning goals and outcomes for students;

The Critical Studies certificate will have the same learning goals and outcomes as the major and minor. Students will: 1. Read and interpret literatures, cultures, and film from a variety of historical periods and genres. 2. Critique literatures, cultures, and film from a variety of theoretical perspectives. 3. Intervene and judge where power is constructed and mobilized.
ii. Specification of any program admission requirements, minimum GPA requirements for courses, GPA requirements for certificate completion above the university minimum, applicability of the S/U option;

This certificate option will follow the university and departmental admission and GPA requirements that are already in place for the Critical Studies program; it will also treat the S/U option in accordance with university and department guidelines.

iii. Course array, including specification of new, required and elective courses. If electives are allowed within the certificate program, an explanation of the proposed electives in light of the need for program cohesion should be included.

This will be a 17 credit certificate which includes the following:
* English 210: Introduction to Texts (required core class for all English majors, minors, and Critical Studies certificates--5 credits)
* English 284: Introduction to Theory and Criticism (required core class for all English majors, minors, and Critical Studies certificates--3 credits)
* 9 credits of literature/culture/theory/film (no more than three credits at the 100- or 200-level and at least three credits at the 400-level)

Note: There must be at least 48 unique credits between a student's major and this certificate if course work overlaps for purposes of meeting graduation requirements for first and second degree programs.

E. Description of the administration, staffing, and budgeting for the program, including:

i. Faculty/staff participating in the certificate program;

All faculty who currently teach within the Critical Studies emphasis will participate in the certificate program.

ii. Proposed frequency of offering for courses included in the certificate program;

The courses within the certificate program are offered both fall and spring semesters, with some of the literature/culture/theory/film courses being offered during summer and/or winterim as opportunity permits.

iii. Proposed arrangements for ongoing advising for students in the certificate program;

Students within the certificate program will be advised by the Director of Undergraduate Studies who serves as the intake advisor within English.

iv. Anticipated need for student support services for students enrolled in the certificate program;

None anticipated.
v. Identification of an administrative home for certificate programs involving more than one academic department/program;

N/A

vi. Funding needs to initiate and maintain the certificate program, including source(s) of funding and any needed resource reallocation;

None anticipated as this certificate utilizes existing courses.

vii. Impact on existing courses and programs.

None anticipated.

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Additional Information

• For complete information, see Policy Statement on Credit-Bearing Certificate Programs at http://www.uwec.edu/CAS/faculty/infoandforms.htm.

• Submit the certificate proposal electronically to College of Arts and Sciences Office for review (cassidml@uwec.edu or nilsena@uwec.edu).

• Finalized proposals will be considered by the College of Arts and Sciences Curriculum Committee (CASCC). The CASCC will route the approved proposal to APC or GC as appropriate.