Minutes
University Senate Academic Policies Committee
Volume 49, No. 11
November 20, 2012


Guests: Margaret Cassidy, Marc Goulet, Mary Hoffman, Phil Huelsbeck, Deb Jansen, Bob Knight, Kate Lang, Jolene Morrison, Jill Prushiek, Gail Scukanec, Chris Theo, Rama Yelkur, Tracy Yengo

Chair Pratt called the meeting to order at 2:00 pm.

1.0 The minutes of the November 13, 2012 meeting were approved with a minor revision: “WRT prefix” changed to “WRIT prefix.”

2.0 COB Proposal: INTB Prefix

R. Yelkur presented the proposal for an INTB prefix. Discussion items included:
- using a global studies prefix instead of INTB had not been considered; International Education approved of the INTB prefix; each study abroad program will have a unique INTB number
- there will have to be an agreement between colleges about cross-listing

A motion to approve the INTB prefix was made, seconded, and passed unanimously.

3.0 A&S Proposals

a) Department of Communication and Journalism, Computer Science, Art & Design and English: Establish Multimedia Minor

Mary Hoffman presented the proposal for this new minor. Discussion items included:
- many more faculty from Art & Design than just C. Theo will participate
- the Blugold Commitment proposal for this minor listed an enrollment of 15 for the first year; enrollment is predicted to quickly double or triple; with base funding for new faculty lines (one position in Communication & Journalism and a second shared between Computer Science and Art & Design), the minor should be able to accommodate growth very well;
participating departments have been submitting laboratory modernization proposals to support equipment needs and will continue to do so to sustain computer upgrades

- another useful addition to this minor could be a class on storyboarding and scripts; creative writing classes are in very high demand among majors, therefore it is difficult to imagine how seats will be available for students pursuing this minor

- students in programs like Art & Design need to develop a different set of skills than do other students, therefore prerequisites for courses are not needed for non-A&D students taking the minor

A motion to accept the multimedia minor was made, seconded, and passed unanimously.

b) Organizational Leadership and Communication Certificate

Kate Lang presented the proposal for this new certificate. Discussion items included:

- students who start in the certificate program can go into the full program

- 30 credits for admission is based on characteristics of the population the program serves; it is probably not appropriate for students with no college experience to join a program alongside students with considerable college experience

- enrollment is currently at 28 (program in its 3rd year); initially projected to have hundreds of students by 5 years; proposers are glad that growth has not been that high because structures needed for adult learners are not fully in place; growth is expected to increase once active recruitment from local business begins; presumably as enrollment grows, there will be revenue--if revenue does not support growth, enrollment will have to be limited

- the 2-year rotation of classes is not causing problems for students at this time

A motion to approve the organizational leadership and communication certificate was made, seconded, and passed unanimously.

4.0 Liberal Education: Wellness and Physical Activity

Gail Scukanec presented the proposal disseminated to APC during the meeting. Discussion items included:

- College of Education and Human Sciences believes that wellness should continue to be a university requirement, however wellness outcomes do not
necessarily have to be met by a course (e.g., students could complete online modules then take a test to demonstrate they have met the outcomes); the College is not recommending a physical activity requirement

- T. Yengo recommended forming a university-level wellness committee to make decisions about wellness outcomes and implementation strategies; collaboration with Julia Diggins on the Blugold Passbook could be fruitful

- health and physical education are being cut in K-12 education and quality of classes is lower; wellness courses could allow our students to go into their communities and serve as ambassadors for wellness; it is important to bring students’ attention to the fact that wellness outcomes differ based on race/ethnicity and socioeconomic status

- data on the efficacy of college wellness courses are not known; it is possible that UW-Eau Claire does not need a university wellness requirement

The meeting was adjourned at 3:00 pm.

Respectfully submitted,
Lori Bica, secretary for the meeting