

Chair Pratt called the meeting to order at 2:00 pm.

1. Minutes from March 13, 2012 meeting were approved as revised.

2. Communication and Journalism Program Review
   • Mary Hoffman, Chair of the Department of Communication and Journalism present to discuss the Communication and Journalism 2011-2012 program review. APC members asked clarifying questions. Some points discussed:
     ▪ Department commended on its many accomplishments, including reaccreditation.
     ▪ Department recently made revisions to the curriculum and is attending to these changes; paying attention to time to degree.
     ▪ Exploring an MA in Health Communications; some concern expressed by APC members regarding whether this would overly stretch department resources.
     ▪ Working with other departments, e.g., with Art & Design for a multimedia minor; issue of course availability in Art.
     ▪ Issue of course availability for CJ 202; able to increase class sizes/enrollments for CJ 201, but CJ 202 currently requires smaller class sizes due to the nature of the content.
     ▪ APC members expressed concern regarding faculty taking on role of maintaining technical equipment. Lab mod grants have been the only sources of funding for updating/replacing equipment. Need for a developed technology plan (currently evolving).
     ▪ Department discussing how to revise and assess CJ 202 and CJ 105.

3. Discussion/Vote: Communication-intensive requirements.
   • Some points made by APC members, in discussion with M. Hoffman:
     o Are we requiring a competency versus a content course?
     o An oral communication-intensive requirement seems to suggest the requirement of a single course, thereby creating a very narrow
requirement. Would other disciplines be expecting us to require specific courses for their areas, e.g., separate courses on critical thinking, ethical reasoning, etc.?

- No motion made to amend to an oral communication-intensive requirement. APC will continue to discuss the communication-intensive requirement of the ULEC Framework at a future meeting.

   - B. Miller and S. McAleer present for discussion; some points they made:
     - Students need some foundational content in order to meet the outcomes, otherwise, have to change the outcomes. Better outcomes can be achieved through having foundational content in a course than by just integrating/spreading out content across courses.
   - Some points discussed by APC members:
     - Why do some outcomes require stand-alone courses and others do not?
     - Why is ethical reasoning one of the four Intellectual Foundations?
     - APC needs to pause to holistically consider how requirements can be met rather than by looking separately at each piece of the LE Framework and requirements.
   - Discussion to continue.

5. Proposal from Physics & Astronomy to remove the Pre-Architecture Program
   - L. Ford presented proposal to eliminate the Pre-Architecture Program since the field is no longer really a subfield of engineering. Students would be better served at another institution, as we lack the appropriate coursework here. Only 2 UWEC courses relate to architecture: Physics 211 and Art 107.
   - Motion made to remove the Pre-Professional Program: Pre-Architecture from the University Catalogue. Motion passed: 9-0.

Meeting adjourned at 2:59 pm.

Respectfully submitted by
Debra Jansen
Secretary for the Meeting