Chair Pratt called the meeting to order at 2:00 p.m.

1.0 The minutes of the March 6, 2012 meeting were approved as submitted.

2.0 First-year writing requirement

- APC discussed and voted on the following motion:

Under University Graduation Requirements, Curricular Requirements, replace the current “English Competency” requirement with a requirement to meet “First-year writing program outcomes through an approved course or other experience.” The motion passed (9 for, 0 against).

- Note that what is currently known as University Requirements (i.e., English and Mathematics Competencies) will be called Intellectual Foundations, which is part of a revised Liberal Education program for UW-EC.

3.0 Oral communication-intensive requirement

- APC reviewed information prepared by M. Hoffman, chair of Communication & Journalism (CJ), and discussed proposal framework language that all students meet an oral communication-intensive requirement via one course or equivalent.

- This requirement, coupled with a first-year writing requirement, would enable UW-EC to fully address the Liberal Education Learning Goal, “effectively write, read, speak, and listen in academic and social contexts.”

- Current staffing/resources in CJ are adequate for meeting the proposed requirement. CJ is currently discussing the possibility of converting CJ 202 (public speaking) into a more broad-based oral communication course. M. Hoffman indicated that if students are allowed to fulfill this requirement through an “equivalent” experience, there must be a curricular component to the experience. Experiences alone are unlikely to be grounded in theory/research.
- APC discussed the impact on other courses and student choice. For example, can Foreign Language (FL) courses satisfy this requirement? M. Hoffman suggested that the focus of FL courses is typically language acquisition and not the interpersonal context in which language occurs. An oral communication requirement limits student choice with respect to selecting a second course to meet the communication-intensive requirement proposed in the ULEC framework.

- Given that APC is using the 2-step Senate model (present proposal one week, vote on proposal the following week), members will vote on the oral communication-intensive proposal at their March 27th meeting.

3.0 APC response to Art & Design program review

- J. Pratt presented a first draft of the APC response. Members recommended adding “need for a computer lab” under #2 Inadequate Facilities. Review-Specific Comments will be removed from the response to the department and sent to P. Kleine instead.

- APC expressed frustration over lack of response from administration when significant department problems appear repeatedly in program reviews. P. Kleine indicated that information from reports does filter up to higher levels (e.g., Academic Master Plan identifies Haas improvements as UW-EC’s #1 priority). The APC chair is copied on the Provost’s response to the department. J. Pratt will share that response with APC. J. Pratt will also work to improve communication about program reviews so that other units (LTS, Library, Facilities Management) are made aware of ways they can support department resource needs.

The meeting was adjourned at 3:00 p.m.

Respectfully submitted,

Lori Bica, secretary for the meeting