
Guests: M. Cassidy, J. Fager, J. Prushiek, M. Wood

The University Senate Academic Policies Committee meeting was called to order by Chair Pratt at 2:00 p.m. in Schofield Hall, Room 202.

I. The minutes of the September 20, 2011 meeting were approved as distributed.

II. The minutes of the May 3, 2011 meeting were approved as edited.

III. Jennifer Fager, Director of Assessment, discussed her vision of assessment and how APC can collaborate with her to implement that vision. Areas she addressed included:

   a. The motivation for assessment at UW-Eau Claire.
   b. Her vision of assessment at UW-Eau Claire, including promoting and fostering a culture of evidence and assessment across the university.
   c. Keys to success in implementing the vision.
   d. What APC can do to support assessment, including, for instance, aiding in the development of an assessment policy; recognizing heroes in assessment; allowing for assessment integration into curricular policies; and providing feedback to the Director of Assessment.
   e. What she can do for APC, e.g., collaborate on policy review.
   f. Her view of building an assessment culture at UW-Eau Claire as occurring in three phases over a span or cycle of about 10 years: 1) Planning and Engaging; 2) Implementation; and 3) Maintenance.
   g. Goals for 2011-2012, e.g., focusing on the HLC Assessment Academy; Title III; developing an Assessment of Student Learning Assessment Policy; and seating a University assessment committee and also a student advisory committee on assessment.

Question was raised regarding how assessment policies can be enforced (how to have “teeth”). Discussion included the need to develop a culture of assessment and rewarding people for doing the work of assessment. Assessment of student learning is a model of best practice.

IV. Plan for October 11th meeting: Michael Wick will discuss the Program Review procedures.

V. The meeting was adjourned at 2:50 p.m.

Respectfully submitted,
Debra Jansen