FOR IMMEDIATE RELEASE

Contact: Tyrel J. Zich
715.577.1570 / zichtj@uwec.edu

ZICH ENDORSES LARSON, RECTOR

What makes Student Senate excellent is the continued involvement of its members. When students first become senators they serve on commissions and administrative committees which provide experiences necessary to become a director. Directors carryout very specific tasks on behalf of the Student Senate. Directors further build the requisite knowledge about our model of institutional shared governance which is unique to UW-Eau Claire. Without these experiences, shared governance knowledge, and administrative connections a Student Body President and Vice President will not be prepared to take office.

The Student Body is going to elect the candidates that they see fit, such is the nature of democracy. Yet elections have consequences. When you vote know that Student Senate allocates nearly $20 million in student fees, conducts effective community outreach and legislative visits to Madison, and runs dozens of in-house student services, programs, and events. One in seven dollars at UW-Eau Claire is directly or indirectly allocated by Student Senate. Electing a President and Vice President with no institutional knowledge would be devastating to the unique model of shared governance at UW-Eau Claire.

For these reasons I am endorsing Bryan Larson for Student Body President and Jason Rector for Student Body Vice President in the upcoming Student Senate election.

Finance Director and Off-Campus Senator Bryan Larson has led the Finance Commission of Student Senate through one of the most difficult years of segregated fee allocations. Past commissions have had millions of dollars of carryover to spend which now gone left Director Larson as the first director in recent history to balance fee revenues with allocation amounts. He led the commission to this goal with distinction only raising segregated fees by $7, a historically low fee increase. Director Larson was a leader throughout this process, showing real knowledge about the university and shared governance throughout the past year.

Intergovernmental Relations Director and Off-Campus Senator Jason Rector worked extensively this past year to create and implement the most innovative in-house government relations programs Student Senate has ever seen. This new program allows Student Senate to better reach out to the Student Body, our surrounding community and to our legislators in Madison. Director Rector led dozens of voter registration drives on campus for last fall’s election. Further, he implemented a new program to reach out to the City of Eau Claire in order to have the student perspective heard by City Council when they make decisions. Finally, he led several highly effective legislative visits to Madison.

The leadership and innovative thinking displayed by Director Rector throughout this past year is exactly what is needed for a successful Student Senate. Get out and vote for Bryan Larson and Jason Rector for Student Body President and Vice President on April 15-17!

Check out their facebook page here: https://www.facebook.com/pages/Bryan-Larson-and-Jason-Rector-for-UW-Eau-Claire-Student-Senate-PresidentVP/473312006055996

###