UNIVERSITY OF WISCONSIN-EAU CLAIRE
STUDENT SENATE RESOLUTION

IN SUPPORT OF A REVISED THIRD PARTY MAILING LIST POLICY

WHEREAS, the Student Senate of the University of Wisconsin-Eau Claire is dedicated to serving student interests and bettering student life; and

WHEREAS, this includes ensuring students have access to vital University communications; and

WHEREAS, the University of Wisconsin-Eau Claire webmail services are the primary electronic communication service provided by the University; and

WHEREAS, on occasion the University will send out campus-wide emails to distribute information to all members of the campus; and

WHEREAS, as a publicity funded state institution, it is required that the University provide student contact information to third parties that request it; and

WHEREAS, because of this requirement students may receive mailings and solicitations from entities not affiliated with the University; and

WHEREAS, the current influx of outside mailings and solicitations dilutes the significance of a campus-wide University
WHEREAS, off-campus housing providers frequently request that the University provide them with comprehensive student contact information; and

WHEREAS, these frequent mailings increase pressure on students to tour properties and potentially sign leases in early fall semester; and

WHEREAS, this creates problems regarding students’ wellbeing, housing education, and retention; and

WHEREAS, the University of Wisconsin-Madison has implemented an “opt out” policy for third party mailing lists through their CampS; and

WHEREAS, this policy would allow students to remove their contact information from mailing lists provided to third parties by its institution; and

WHEREAS, the University of Wisconsin-Madison has provided the University of Wisconsin-Eau Claire with the necessary information to make this customization available to our students through MyCampS; and

WHEREAS, the Registrar’s Office and Learning Technology Services are both supportive of the policy and software update;

BE IT THEREFORE RESOLVED that the Student Senate of the University of Wisconsin-Eau Claire supports the change in email distribution policy to reflect that of the University of Wisconsin-
BE IT FURTHER RESOLVED that the Student Senate encourages the Registrar’s Office and Learning Technology Services to implement these changes as soon as possible; and

BE IT FINALLY RESOLVED that upon passage a copy of this resolution be sent to Dr. James Schmidt, Chancellor; Dr. Patricia Kleine, Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr. Joseph Abhold, Dean of Students; Mitch Freymiller, Chair, University Senate; Dr. Martin Hanifin, Vice Chancellor, Administration & Finance; Craig Mey, Director, Learning Technology Services; Tessa Perchinsky, Registrar; Teresa O’Halloran, Special Assistant to the Chancellor, Affirmative Action; and Peggy O’Halloran, Director, CASE/Off-Campus Student Life.

SUBMITTED BY
Samuel Fish, Student Body President
Jacob Wrasse, Student Body Vice President
Hillary Young, Tenant Affairs Intern and Off-Campus Senator
November 3, 2014