WHEREAS, school pride, though an intangible force, can help build momentum, support, and recognition of competitive athletic teams; and

WHEREAS, Blugold Athletics events are attended by hundreds of fans from across the community and campus; and

WHEREAS, expanding the number of fans at these athletic events would add to existing support being shown for our athletes; and

WHEREAS, this additional attendance at games will create a positive atmosphere in which our athletes can achieve peak performance to the immediate recognition of cheering spectators; and

WHEREAS, this school pride, if showcased throughout the school week in co-curricular and classroom environments, can create a university environment in which support for our athletic programs is widely acknowledged; and

WHEREAS, this acknowledgment would similarly bolster the spirits and performance of our athletic teams; and

WHEREAS, wearing school colors is a simple and effective way
of spreading school spirit; and

WHEREAS, the Athletics Department and Division of Student Affairs has launched Blugold Fridays as a means to encourage visible displays of school spirit; and

WHEREAS, students that wear blue and gold on Fridays are eligible to win prizes, funded through the aforementioned offices; and

WHEREAS, this program benefits our student population and our athletic teams by fostering school spirit;

BE IT THEREFORE RESOLVED that the UW-Eau Claire Student Senate supports Blugold Fridays as a means of enhancing school spirit; and

BE IT FURTHER RESOLVED that the Student Senate encourages students, faculty, and staff to wear blue and gold on Fridays to create visible support for our university and its athletic teams; and

BE IT FURTHER RESOLVED that the Student Senate hopes Blugold Fridays can serve as a motivational force for Blugold pride and enhance our campus environment by doing so; and

BE IT FINALLY RESOLVED that upon passage a copy of this resolution be sent to Dr. James Schmidt, Chancellor; Dr. Patricia Kleine, Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr. Joseph Abhold, Dean of Students; Mitch Freymiller, Chair, University Senate; Dr. Martin Hanifin,
Vice Chancellor, Administration & Finance; Dan Schumacher, Director, Athletics; Todd Glaser, Head Coach, Football; and Kim Wudi, Head Coach, Volleyball.

SUBMITTED BY
Jacob Wrasse, Student Body Vice President
Samuel Fish, Student Body President
Abigail Kielman, Academic Affairs Commission Director
and On-Campus Senator
October 13, 2014