UNIVERSITY OF WISCONSIN-EAU CLAIRE
STUDENT SENATE RESOLUTION

IN SUPPORT OF UPDATING THE MASCOT COMMITTEE
RECOMMENDATIONS

WHEREAS, the Mascot Committee recommendations were adopted by
the 54th Session of Student Senate; and

WHEREAS, Blu The Blugold has been adopted as the Student Body
Mascot; and

WHEREAS, many of the recommendations of the Mascot Committee
have since been satisfied; and

WHEREAS, in the 57th Session the mascot coordinator position
was established within the Public Relations Commission; and

WHEREAS, University Centers purchased one of the costumes;
and

WHEREAS, University Centers has offered to pay for half of
Blu’s upkeep; and

WHEREAS, these developments have necessitated refinement of
the initial Mascot Committee recommendations; and

WHEREAS, Attachment "A" reflects the full list of revised
recommendations;

BE IT THEREFORE RESOLVED that the Student Senate adopt the
updated recommendations as a guiding document of the use of Blu
BE IT FINALLY RESOLVED that upon passage a copy of this resolution be sent to Dr. James Schmidt, Chancellor; Dr. Patricia Kleine, Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr. Joseph Abhold, Dean of Students; Mitch Freymiller, Chair, University Senate; Dr. Martin Hanifin, Vice Chancellor, Administration & Finance; Jason Anderson, Assistant Director, Marketing Conferences & Technology, University Centers, Charles Farrell, Director, University Centers; Kim Wudi, Athletics; and Dan Schumacher, Director, Athletics.

SUBMITTED BY
Jake Stendahl, Mascot Coordinator and Off-Campus Senator
Jacob Wrasse, Student Body Vice President
Amy Jewell, Public Relations Commission Director and Off-Campus Senator
September 15, 2014