STUDENT SENATE STUDENT MASCOT COMMITTEE RECOMMENDATIONS

1) A professional design of the mascot
   a. The Student Senate Mascot Committee issued a call for submissions for mascot design from students, faculty, staff, and alumni.
   b. The Student Senate Mascot Committee selected finalists whose designs were sent out to a student wide survey for selection of the preferred choice. Choices were ranked in preference order. The winner sacrificed all rights to the image to the University, but work was acknowledged.
   c. Contracted with Olympus to professionally design and produce mascot costume.
   d. Costume is to be dynamic, allowing for performers to be agile, potentially do stunts & tumbling.
   e. The mascot shall be called Blu, in accordance with the results of a student survey.

2) Funding streams
   a. University Centers purchased one of the suits, and will pay for half of the upkeep costs of the mascot.
   b. Use of the mascot will be free for use by Student Senate, University Centers, and student organizations. A fee structure will be enacted for other university departments utilizing the suit, until such a time that the university officially endorses the mascot.
   c. Blu merchandise is to be sold in the University bookstore, and part of the revenue that comes to the University from Barnes & Noble will go into an account to help defray costs for suit cleaning, maintenance, and compensation for students who portray Blu.

3) Training of students portraying the mascot
   a. The Mascot Coordinator and Public Relations Director will find and hire students to portray mascot; these hires will be subject to the approval of the Student Body President or their designee.
   b. Students portraying the mascot will be stipend employees, per 2(C) and 4(B).
   c. Public Relations Commission may create and enact rules relating to the mascot, events it may attend, and conduct of those portraying the mascot. These rules should be in accordance with recommendations from the Mascot Committee.

4) Staff oversight
   a. Mascots will be stipend employees overseen directly by the Mascot Coordinator and Mascot Committee.
   b. The Director of University Centers or their designee will serve as a timecard signatory for stipend employees.

5) Physical space needs
   a. To be provided by University Centers.

6) Institutionalization
a. Supported by University Centers and the Student Senate through the Division of Student Affairs.
b. Licensing and other legal issues to be handled by University Centers, with the image policy managed by the Student Senate through the Public Relations Commission.

7) Processes for the maintenance of student control
   a. Maintain student mascot committee under Student Senate for broad policy initiatives, and allow Mascot Coordinator to supervise day-to-day operation of the mascot.
   b. Policies passed by the Mascot Committee may be reviewed or countermanded by the Student Senate.
   c. Staff and faculty may serve on the committee, but in a non-voting capacity. The following departments may appoint non-voting staff or faculty to the committee: Student Affairs, Athletics, Recreation, and Admissions.
   d. The Committee will have at least five voting members and consist of at least three students from Student Senate, the Mascot Coordinator, and a designee of the director of University Centers, preferably a student. The Student Body President or their designee shall chair the committee and seek students recommended from Athletics, Intramurals, Housing, and athletic bands. Recommendations for appointment will be made to the Student Body President through the normal appointment, advice and consent process.