WHEREAS, the Student Office of Sustainability is committed to enabling students of the University of Wisconsin-Eau Claire to engage in sustainable behavior; and

WHEREAS, the habit of ridesharing is a sustainable behavior; and

WHEREAS, the Student Office of Sustainability has collaborated with the Department of Parking and Transportation Services to provide an online rideshare program, for both one-time travel and continuing options, that is easily accessible by and limited to UW-Eau Claire students, faculty, and staff; and

WHEREAS, Zimride provides a ready-made application through Enterprise Holding, Inc. that has been working well at UW-Eau Claire for almost three years;
WHEREAS, there were 1,007 new users since January 1, 2014 with 671 new users since the start of the Fall 2014 semester, making a total accumulation of 6,387 users since the start of the program; and

WHEREAS, a rideshare service allows users to not be dependent on bringing a car to campus, reducing the demand for on-campus parking; and

WHEREAS, this provides an option for students who do not have a car on campus to obtain transportation to places not easily accessible by bike or mass transit, further encouraging sustainable transportation; and

WHEREAS, ridesharing helps with the reduction of carbon dioxide and pollutant emissions by reducing the number of vehicles on the road; and

WHEREAS, Zimride allows for saving calculations of user cash saved, miles saved, gallons of gas saved, and CO2 and pollutant emissions saved; and

WHEREAS, this allocation proposal is outlined in more detail in Attachment “A;”

BE IT THEREFORE RESOLVED that the Student Senate approves the allocation of $8,000 from the Student Office of Sustainability’s 2013-2014 Environmental Responsibility Account for the continuation of Zimride, the online ridesharing program; and

BE IT FINALLY RESOLVED that upon passage, President Fish transmit a copy of this bill to Dr. James Schmidt, Chancellor; Dr. Patricia Kleine, Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr. Joseph Abhold, Dean of Students; Mitch Freymiller, Chair, University Senate; Dr. Martin Hanifin, Vice Chancellor, Administration & Finance; Rebecca Shannon, Director, Parking
and Transportation; Jim Boulter, Professor, Chemistry Department; and Christina Hupy, Sustainability Fellow.