WHEREAS, the Information Technology Commission (ITC) is charged with serving as a liaison between administration, University Senate and Student Senate on all pertinent technology subjects on the UW-Eau Claire campus; and

WHEREAS, it is important ITC aligns itself with the strategic long-term goals of the University; and

WHEREAS, ITC has served as a catalyst for multiple high impact technology implementations for campus; and

WHEREAS, it is important that ITC remains a party in the development of technology policies; and
WHEREAS, the campus master plan describes in Attachment “A” the eventual deployment of digital signage on campus in addition to waypoint finding; and

WHEREAS, ITC has realized a significant carryover balance due to lower than expected expenses in FY 2012-3-2014; and

WHEREAS, the current unallocated carryover balance is approximately $170,000; and

WHEREAS, ITC has been approached with a special allocation request to purchase a site license for Visix—a software for managing digital signage; and

WHEREAS, this would represent a significant savings to individual department/units wishing to implement digital signage; and

WHEREAS, University Centers currently uses the proposed software package; and

WHEREAS, ITC was able to negotiate the site license cost, realizing over $11,000 in savings; and

WHEREAS, ITC in coordination with the University Technology Committee has developed suggested guidelines for departments/units wishing to implement digital signage as demonstrated in Attachment ”B;” and

WHEREAS, ITC will be working with Learning and Technology Services to implement a service level agreement for departments/units wishing to implement digital signage to ensure that student organizations are allocated 50% of the advertising time on a given digital display; and

WHEREAS, the directors of ITC Learning and Technology Services and University Centers has signed a statement of mutual understanding regarding the
BE IT THEREFORE RESOLVED that the Student Senate authorizes the allocation of $27,495; and

BE IT FURTHER RESOLVED that this allocation shall come from the Student Technology Fee carryover fund; and

BE IT FINALLY RESOLVED that upon passage, President Larson transmit a copy of this bill to Dr. James Schmidt, Chancellor; Dr. Patricia Kleine, Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr. Joseph Abhold, Dean of Students; Mitch Freymiller, Chair, University Senate; Dr. Martin Hanifin, Vice Chancellor, Administration & Finance; Mark Reeves, Director, Business Services; Craig Mey, Learning & Technology Services; Kent Gerberich, Learning & Technology Services; Jason Anderson, University Centers; and Charles Farrell, University Centers.