WHEREAS, the Student Office of Sustainability is committed to enabling students of the University of Wisconsin-Eau Claire to engage in sustainable behavior; and

WHEREAS, the Student Office of Sustainability has collaborated with the Department of Parking and Transportation Services to provide students, faculty, and staff with an online rideshare program for both one-time travel and continuing options; and

WHEREAS, the program addresses the sustainability areas of transportation, energy conservation, and climate change; and

WHEREAS, last year Zimride was sold to Enterprise Holdings, Inc.; and
WHEREAS, the program addresses the three sustainability outcomes of economic, social, and environmental responsibilities; and
WHEREAS, the program allows for saving calculations of user cash saved, miles saved, gallons of gas saved, and C02 and pollutant emissions saved; and
WHEREAS, this allocation proposal is outlined in more detail in Attachment “A;”

BE IT THEREFORE RESOLVED that the Student Senate approves the allocation of $8,000 from the Student Office of Sustainability’s 2013-2014 Environmental Responsibility Account for the continuation of Zimride, the online ridesharing program; and

BE IT FINALLY RESOLVED that upon passage, President Larson transmit a copy of this bill to Dr. James Schmidt, Chancellor; Dr. Patricia Kleine, Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr. Joseph Abhold, Dean of Students; Mitch Freymiller, Chair, University Senate; Dr. Martin Hanifin, Vice Chancellor, Administration & Finance; Mark Reeves, Director, Business Services; Rebecca Shannon, Director, Parking and Transportation; Dr. James Boulter, Associate Professor, Chemistry Department; and Dr. Christina Hupy, Sustainability Fellow.