WHEREAS, University of Wisconsin-Eau Claire students have
provided funding for a new student center since 2000; and
WHEREAS, this investment totaled approximately $48.8
million; and
WHEREAS, the new W.R. Davies Student Center was completed
and opened during the 2012-2013 school year; and
WHEREAS, the University Centers Digital Signage guidelines
determine how campus entities use digital signs in the new
building; and
WHEREAS, there are nine available digital signs; and
WHEREAS, student organizations wishing to advertise
specific events on plasma screens in the W.R. Davies Student
Center are relegated to five signs; and
WHEREAS, university offices and departments wishing to
advertise specific events are given full use of all nine digital
signs; and
WHEREAS, this student center was to serve students with new
opportunities, including the ability to hold events and utilize
the facilities they funded; and

WHEREAS, this digital signage policy disadvantages students
and favors university entities;

BE IT THEREFORE RESOLVED that the UW-Eau Claire Student
Senate supports the right of student organizations to advertise
on all nine W.R. Davies Student Center digital signs; and

BE IT FURTHER RESOLVED that the Student Senate recognizes
the W.R. Davies Student Center as a building funded by past,
present and future students; and

BE IT FURTHER RESOLVED that the Student Senate will always
support the right of students to utilize that space to the
fullest extent possible; and

BE IT FINALLY RESOLVED that upon passage a copy of this
resolution be sent to Dr. Gilles Bousquet, Interim Chancellor;
Dr. Patricia Kleine, Provost/Vice Chancellor; Dr. Beth Hellwig,
Vice Chancellor, Student Affairs; Dr. Brian Carlisle, Dean of
Students; Dr. Susan Harrison, Chair, University Senate; Dave
Gessner, Assistant Chancellor, Budget & Finance; Mark Reeves,
Director, Budget & Finance; and Charles Farrell, Director,
University Centers; Dr. James Schmidt, Chancellor designee; and
Jarrel Montgomery; Organizations Commission Director.
SUBMITTED BY:
Jacob Wrasse, On-Campus Senator
Samuel Fish, On-Campus Senator
Clinton Stroeing, Off-Campus Senator
Tyler Will, Off-Campus Senator
Kayla Johnson, Off-Campus Senator
Everett Brown, Off-Campus Senator
Caitlyn Duley, On-Campus Senator
Kayla Ogren, Off-Campus Senator
April 15, 2013