

UNIVERSITY OF WISCONSIN-EAU CLAIRE  
STUDENT SENATE RESOLUTION

IN SUPPORT OF \$50,000 PLEDGE TO THE EAU CLAIRE  
CONFLUENCE PROJECT

1           WHEREAS, the Confluence Project is a public-private  
2 partnership between Commonweal Development, Market & Johnson,  
3 Eau Claire Area Arts Groups, Blugold Real Estate, a wholly-owned  
4 subsidiary of the University of Wisconsin-Eau Claire Foundation,  
5 and the University of Wisconsin-Eau Claire; and

6           WHEREAS, the Confluence Project includes a new community  
7 arts center, mixed-use retail and commercial space, and  
8 university student housing representing an investment of  
9 approximately \$85-90 million; and

10           WHEREAS, the Confluence Project would be developed on the  
11 "Haymarket Site," which has been identified as the key to  
12 development of the Historic South Barstow Riverfront District in  
13 Downtown Eau Claire; and

14           WHEREAS, the Confluence Project could provide a catalyst  
15 for transformation as significant and successful as the  
16 redevelopment of the North Barstow District, which includes  
17 Phoenix Park, the Eau Claire Downtown Farmers Market, RCU

18 Corporate Headquarters and associated housing, retail,  
19 restaurants and other businesses; and

20 WHEREAS, the Confluence Project has significant potential  
21 to attract more UW-Eau Claire upper-classmen students to live,  
22 work and spend time in Downtown Eau Claire—thus creating  
23 opportunities for new businesses downtown and fostering  
24 additional support for existing businesses, and to raising the  
25 downtown area's visibility as a tourist, retail and  
26 entertainment destination; and

27 WHEREAS, the Confluence Project comes out of hundreds of  
28 discussions with and surveys of local citizens and visitors  
29 about the need to redevelop the Historic South Barstow  
30 Riverfront District, better utilize the riverfronts, further  
31 position Downtown Eau Claire as the center for entertainment,  
32 cultural arts, and related businesses, and improve existing or  
33 create new community events facilities in Eau Claire; and

34 WHEREAS, the Confluence Project is consistent with the  
35 strategic goals of the City of Eau Claire Comprehensive Plan,  
36 Clear Vision Eau Claire, Eau Claire Downtown Riverfront District  
37 Redevelopment Strategy and Vision Plan, The Good Life, A  
38 Cultural Direction for Eau Claire County, and the University of  
39 Wisconsin-Eau Claire Campus Facilities Master Plan; and

40           WHEREAS, the Confluence Project demonstrates a  
41 collaborative solution between the public and private sectors to  
42 meet strategic community needs that a single municipality,  
43 cultural, civic, private, or government organization would not  
44 be able to accomplish independently; and

45           WHEREAS, the Confluence Project solves issues for community  
46 arts groups, the Eau Claire Regional Arts Council, and UW-Eau  
47 Claire by providing students, faculty, staff and the public with  
48 greatly expanded and enhanced performance and fine arts  
49 facilities; and

50           WHEREAS, naming opportunities are given to individuals or  
51 organizations who make financial pledges to the Confluence  
52 Project as part of an effort to foster additional funding for  
53 the Confluence Project; and

54           WHEREAS, the 50 for 50 program allows the names of 50  
55 donors who pledge \$50,000 to be placed on a permanent plaque to  
56 be located in the arts center;

57           BE IT THEREFORE RESOLVED that the University of Wisconsin-  
58 Eau Claire Student Senate supports the Confluence Project and  
59 recognizes its tremendous potential to contribute to educational  
60 and student life opportunities, economic and business  
61 development, downtown revitalization, and quality-of-life

62 amenities that will further enable UW-Eau Claire to attract and  
63 retain students, faculty and staff; and

64 BE IT FURTHER RESOLVED that the University of Wisconsin-Eau  
65 Claire Student Senate and students of UW-Eau Claire pledge  
66 \$50,000 to the arts center portion of the Confluence Project as  
67 part of the 50 for 50 fundraising program; and

68 BE IT FURTHER RESOLVED that this pledge is conditional upon  
69 the City of Eau Claire, UW-System, Board of Regents, and State  
70 of Wisconsin final approval of the Confluence Project; and

71 BE OT FURTHER RESOLVED that upon meeting pledge conditions  
72 \$10,000 be dispersed from the Student Senate Special Reserve  
73 account in the form of a Special Allocation for the first year  
74 and as a line item in the Organized Activities Budget each  
75 subsequent year until the five-year \$50,000 pledge is met; and

76 BE IT FURTHER RESOLVED that the University of Wisconsin-Eau  
77 Claire Student Senate eagerly anticipates working  
78 collaboratively on the Confluence Project with University of  
79 Wisconsin-Eau Claire, the University of Wisconsin-Eau Claire  
80 Foundation, and the broader Community of Eau Claire; and

81 BE IT FINALLY RESOLVED that upon passage a copy of this  
82 resolution be sent to Dr. Gilles Bousquet, Interim Chancellor;  
83 Dr. Patricia Kleine, Provost/Vice Chancellor; Dr. Beth Hellwig,  
84 Vice Chancellor, Student Affairs; Dr. Brian Carlisle, Dean of

85 Students; Dr. Susan Harrison, Chair, University Senate; Dave  
86 Gessner, Assistant Chancellor, Budget & Finance; Mark Reeves,  
87 Director, Budget & Finance; Kimera Way, Executive Director, UW-  
88 Eau Claire Foundation, Kevin P. Reilly, President, UW-System;  
89 Jeffrey Bartell, Regent; John Behling, Regent; Mark J. Bradley,  
90 Regent; John Drew, Regent; Tom Evers, Regent; Michael Falbo,  
91 Regent Vice President; Tim Higgins, Regent; Tracy Hribar,  
92 Regent; Edmund Manydeeds, Regent; Regina Miner, Regent;  
93 Katherine Pointer, Regent; Charles Pruitt, Regent; Gary  
94 Reoberts, Regent; Brent Smith, Regent President; Mark Tyler,  
95 Regent; Jose Vasquez, Regent; David Walsh, Regent; Gerald  
96 Whitburn, Regent; Kerry Kincaid, City Council President; City  
97 Manager, Russ Van Gompel; Larry Balow, City Council Member; Mark  
98 Olson, City Council Member; Jackie Pavelski, City Council  
99 Member; Thomas Vue, City Council Member; David Duax, City  
100 Council Member; David Klinkhammer, City Council Member; Kathy  
101 Mitchell, City Council Member; Bob Van Haden, City Council  
102 Member; Andrew Werthmann, City Council Member; Brian Amundson,  
103 Interim City Manager; Representative Warren Petryk; Senator  
104 Terry Moulton; Senator Kathleen Vinehout; Representative Elect  
105 Dana Wachs; Eau Claire County Board Supervisors Gary Gibson,  
106 Paul Reck, Douglas Kranig, Stella Pagonis, Bruce Stabenow,  
107 Richard Ziemann, Steve Chilson, Kevin Stellies, Gordon

108 Steinhauer, Michael Conlin, Ray Henning, Colleen Bates, Kathy  
109 Clark, Jean Schlieve, Nick Smiar, Joel Mikelson, Gregg Moore,  
110 James Dunning, Gerald Wilkie, Bruce Willett, Ardyth Krause, Sue  
111 Miller, Robin Leary, John Manydeeds, Gloria Christensen, Tami  
112 Schraufnagel, Paul Lokken, John DeRosier, and Pat LaVelle; and  
113 J. Thomas McCarty, Eau Claire County Administrator.

SUBMITTED BY:

Bryan Larson, Finance Commission Director and  
Off-Campus Senator  
Finance Commission

Corydon Fish, Student Body President

Patrick Martin, Student Body Vice President

Tyrel Zich, Chief of Staff, Treasurer, Academic Affairs  
Commission Director and Off-Campus Senator

November 19, 2012