The following is an attachment (#3) to be included and amended into Resolution 56-R-13

Throughout the investment review process of United Council several inquiries were made to United Council staff for additional information vital to fully understanding some of the concerns submitted by UW-Eau Claire Students. A miscommunication between UW-Eau Claire and United Council staff led to some confusion about the Investment Review deadline. United Council staff felt that additional time was required to fully research and respond to the inquiries where UW-Eau Claire staff were bound by time restrictions for completing the Investment Review. After the discovery of this miscommunication, United Council staff promptly finalized their research and responses. Their responses are included with this attachment.

United Council staff were concerned that the Investment Review was completed prior to having the information necessary for an adequate review to be conducted. United Council’s responses are attached for individual review, however an evaluation of their responses is necessary to determine whether changes to the Investment Review and White Paper are necessary given this new information. Following are evaluations of United Council’s answers to UW-Eau Claire’s inquiry questions.

Question and response 1: What is the total valuation of United Council's benefits package?

This response adequately responds to the submitted inquiry and is certainly relevant to any discussion in the Investment Review and/or White Paper of United Council staff compensation.

Question and response 2: Whether United Council tracks its election and referendum turnout, vote totals, or outcomes?

The primary concern with this response was in the section indicating that “The vote shall be announced after the result is clear” which continues stating “this is done so in the meeting minutes, and posted on unitedcouncil.net” with following link. As indicated in the Review Scope of the Investment Review a review of these documents was already conducted, as stated, a “review of past and present United Council governance documents including boards and committee meeting minutes agendas...” Since these documents were already reviewed, and subsequently reviewed again, and no announcement of final vote results, turnout or vote totals information could be found, the issue of voter turnout and the transparency issues associated with having final electoral information available, is still a serious concerns as stated in the Investment Review.
United Council has provided in these responses data relating to convention turnout which includes the April convention where the board and officer elections take place. This data will be analyzed and discussed in question and response 4 below.

**Question and response 3: How [does] United Council track success in their Government Relations Plan and individual campaigns?**

This response provides adequate and relevant information which adds value to any discussion over United Council’s Government Relations Strategy. It remains a relevant that the issue and campaign selection process should be integrated with the leadership and expertise in Student Representatives.

**Question and response 4: Convention turnout numbers. How many UWEC students participate, how many are repeat participants in each event and how many are new participants?**

Several concerns should be noted about the attached convention and event attendance data. This data is also relevant to any discussion surrounding United Council election turnout and vote totals. Prior to these discussions some additional analysis of the convention and event attendance is required.

*The first graph “Eau Claire data on list of attendees (past 2 years)”*

UWEC Event Attendance = 7, 2, 8, 20, 4, 10, 12, 3, 14, 76, 6, 5

2 Year Total = 167
Number of events = 12
Mean Attendance = 13.9
Mean Attendance (without Building Unity) = 7.1
April Election Convention 2 year attendance = 9
April Election Convention 2 year mean attendance = 4.5

*The second graph “Chart of Eau Claire attendees to events (past 2 years)”*

System-wide Event Attendance (approx.) = 110, 95, 99, 245, 95, 140, 152, 110, 99, 330, 50, 115

2 Year Total: 1,640
Number of events: 12
Mean Attendance: 136.6
Mean Attendance (without Building Unity): 106.5
April Election Convention 2 year attendance: 210
April Election Convention 2 year mean attendance: 105
Total Undergraduate Population UW-System: 156,602
Percent Turnout: 0.067%
Total Undergrad Pop. UW-System (UC members only): 125,252
Percent Turnout: 0.08%

The third graph “TOTAL attendees vs. Eau Claire attendees to events (past 2 years)”

Depicts names of UWEC students who went to each event in past 2 years.

Concern 1: The third data bank of names, which was presumably utilized to populate the graphs one and two, is based on unsound data leading the data to be under or possible over representative of actual attendance. A number of UW-Eau Claire names for many of events were not actually in attendance at the event in which this data indicates they attended. This leads one to believe that this data was populated utilized total event sign-ups to attend and not people who actually attended. The data is quite possibly near accurate, however if the above assumption is true, there is no way of determining the actual accuracy of attendance based on this provided information.

Concern 2: UW-Eau Claire attendance at the United Council April Election Convention total 4 and 5 people for 2011 and 2012 respectively, based on the provided data. System-wide attendance to those events is approximately 95 and 115 respectively. If the data is accurate, this means that UW-Eau Claire’s total possible votes to elect their representation in United Council in 2011 and 2012 was 4 and 5 votes. Total system-wide votes for representation were also, therefore, 95 and 115 for each year. This data is vital to determining whether UW-Eau Claire, and the entire system, gain an adequately representative sample within United Council elections.

Some additional information that may be relevant are representation levels in Student Government Associations at some campus, including UW-Eau Claire. As the previous and below data indicates the 2012 UW-Eau Claire Student Senate elections get 470 votes while UW-Eau Claire only sees 4 to 5 votes in a United Council Election. UW-Eau Claire overall has a 4.4% voter turnout while United Council elections only see 0.08% turnout from system-wide students from member campuses. The 2012 UW-Eau Claire Executive ticket receives over four times the voters than the entire system-wide United Council election. A Senator in 2012 drew at least 27 more votes than the entire system-wide United Council elections. However, this was in a year where Executive elections at UW-Eau Claire were non-competitive and has seen the lowest turnout in the past 5 years. 2011 and 2010 elections at UW-Eau Claire draw 5.3% turnout neither of which were competitive. In 2009, Eau Claire’s most recent competitive Executive election, 1,401 students casted ballots for the executive election yielding a 13.2% turnout. Madison and Milwaukee Student Government elections accumulate over ten percentage points more turnout than United Council elections.

United Council:
April Election Convention 2 year mean attendance: 105
Total Undergraduate Population UW-System: 156,602
Percent Turnout: 0.067%
Total Undergrad Pop. UW-System (UC members only): 125,252
Percent Turnout: 0.08%

**UW-Eau Claire 2012:**
Cordon J. Fish/Patrick Martin for President/Vice President: 470 Votes
Total Undergraduate Students: 10,579
Percent Turnout: 4.4%
Senator totes-to-win seat (Low-High) 132-189
Percent Turnout (Low-High) 1.2%-1.7%

**UW-Eau Claire 2011:**
Executive Ticket Votes: 567
Percent Turnout: 5.3%

**UW-Eau Claire 2010:**
Executive Ticket Votes: 561
Percent Turnout: 5.3%

**UW-Eau Claire 2009:**
Executive Ticket Total Votes (all candidates): 1,401
Percent Turnout: 13.2%

**UW-Madison:**
Votes: 4,573
Total Undergraduate Students: 40,238
Percent Turnout: 11.4%

**UW-Milwaukee:**
Votes: 3,442
Total Undergraduate Students (eligible voters): 27,434
Percent Turnout: 12.5%

**Summary:** Given this analysis of the information provided by United Council, convention and election turnout from UW-Eau Claire students remain a significant concern. The low amounts of representation during the election convention for UW-Eau Claire and all system-wide is a valid concern warranting a serious reevaluation.