

UNIVERSITY OF WISCONSIN-EAU CLAIRE

STUDENT SENATE

CLASSIFICATION SPECIAL ALLOCATION FOR ZIMRIDE RIDE-SHARING  
PROGRAM

NUMBER 55-B-18 DATE November 28, 2011

INTRODUCED BY PATRICK MARTIN, FINANCE COMMISSION DIRECTOR AND  
FINANCE COMMISSION

1 WHEREAS, the University of Wisconsin-Eau Claire Student Senate  
2 encourages environmentally sustainable transportation alternatives; and

3 WHEREAS, parking availability is growing increasingly scarce for student  
4 vehicles; and

5 WHEREAS, ride-sharing programs help to offset both transportation-based  
6 environmental degradation and parking scarcity by decreasing the number of  
7 vehicles needed by students; and

8 WHEREAS, existing online ride-sharing programs used at UW-EC are  
9 outdated and rudimentary; and

10 WHEREAS, Zimride ride-sharing service offers an easy to use format for  
11 organizing carpools both locally and to other participating venues along the I-94

12 corridor; and

13 WHEREAS, Zimride operates on the basis of three year contracts with an  
14 annual cost of \$12,000.00; and

15 WHEREAS, Zimride has waived its \$900.00 start-up fee; and

16 WHEREAS, the program's annual cost would be shared evenly between the  
17 Student Office of Sustainability, the Parking Office and Student Senate at  
18 \$4,000.00 each; and

19 WHEREAS, Student Senate's portion of the annual fee would be  
20 incorporated as a line item into the Student Senate General Operations Budget;  
21 and

22 WHEREAS, further UW-EC Finance Commissions and UW-EC Student  
23 Senates would be strongly encouraged to continue funding for this program over  
24 the course of previously funded contract periods to avoid breach of said  
25 contracts; and

26 WHEREAS, Finance Commission voted 6-2-2 in favor of this allocation;

27 BE IT THEREFORE RESOLVED that the Student Senate approve the  
28 allocation of \$4,000.00 for the first annual payment of a three year contract with  
29 Zimride; and

30 BE IT FURTHER RESOLVED that future funding for Zimride be integrated  
31 into the Student Senate General Operations Budget as a line item; and

32 BE IT FURTHER RESOLVED that future Finance Commissions and Student  
33 Senates be strongly encouraged at the outset of a Zimride three year contract  
34 period to continue annual funding for the remainder of said period; and

35 BE IT FINALLY RESOLVED that upon passage, President Rynish transmit a

36 copy of this bill to Dr. Brian Levin-Stankevich, Chancellor; Dr. Patricia Kleine,  
37 Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr.  
38 Brian Carlisle, Dean of Students; Dave Gessner, Assistant Chancellor, Budget &  
39 Finance; Mark Reeves, Director, Budget & Finance; Dr. Susan Harrison, Chair,  
40 University Senate; Dr. James Boulter, Advisor, Student Office of Sustainability;  
41 Benjamin Ponkratz, Director, Student Office of Sustainability; and Kimberly  
42 O'Kelly, Coordinator, Parking and Transportation Office.