

April 18, 2011
PASSED by VOICE VOTE

UNIVERSITY OF WISCONSIN-EAU CLAIRE

STUDENT SENATE

CLASSIFICATION STUDENT TECHNOLOGY FEE ALLOCATION TO

OPEN.EAU CLAIRE

NUMBER 54-B-54 DATE April 11, 2011

INTRODUCED BY MATTHEW SIAS, INFORMATION TECHNOLOGY COMMISSION

DIRECTOR AND INFORMATION TECHNOLOGY COMMISSION

1 WHEREAS, Open.Eau Claire (<http://open.uwec.edu/>) is a student-run
2 initiative that collaborates with faculty and staff to provide a resource that
3 highlights unique educational opportunities at UW-Eau Claire; and

4 WHEREAS, the Open.Eau Claire project first received \$20,000.00 in funding
5 from the Student Technology Fee during Fiscal Year 2009 ; and

6 WHEREAS, Open.Eau Claire has received \$20,000.00 from the Student
7 Technology Fee each fiscal year since 2009; and

8 WHEREAS, the Information Technology Commission removed Open.Eau
9 Claire from the Student Technology Fee Budget Ranges for Fiscal Year 2012 due
10 to concerns with a large projected carryover balance and visibility of the project;
11 and

12 WHEREAS, the Information Technology Commission advised Open.Eau
13 Claire to address these concerns and return to the Commission with a Student
14 Technology Fee Allocation request; and

15 WHEREAS, Open.Eau Claire advertises its services through Facebook,
16 news articles, posters, and informative presentations; and

17 WHEREAS, Open.Eau Claire released a new version of its Website in
18 January 2011; and

19 WHEREAS, there has been a 27% increase in average daily webpage views
20 and a 50% increase in average daily course video views since the new Website
21 was released; and

22 WHEREAS, Open.Eau Claire course videos receive views from the majority
23 of world countries, with two thirds of these views coming from the United States
24 and 15% coming from the United Kingdom and Canada; and

25 WHEREAS, Open.Eau Claire conducted a survey of about 300 students in
26 Davies Center and Haas Fine Arts; and

27 WHEREAS, the majority of students surveyed indicated that they will use
28 the Website in the future; and

29 WHEREAS, Open.Eau Claire's carryover balance was significant due to an
30 accumulation of start-up funds; and

31 WHEREAS, Open.Eau Claire has submitted a revised budget (Attachment
32 "A") that projects no carryover for future fiscal years; and

33 WHEREAS, this revised budget releases carryover funds from Fiscal Year
34 2011 back to the Student Technology Fee funding pool; and

35 WHEREAS, Open.Eau Claire is in the process of applying for grant funding

36 which, if awarded, would help supplement the project in the future; and

37 WHEREAS, the Information Technology Commission voted 5-0-1 in favor of
38 this allocation;

39 BE IT THEREFORE RESOLVED that Student Senate authorizes the
40 allocation of \$18,000.00 to Open.Eau Claire's operating budget for Fiscal Year
41 2012; and

42 BE IT FURTHER RESOLVED that this allocation shall come from the
43 Student Technology Fee contingency fund; and

44 BE IT FURTHER RESOLVED that that Open.Eau Claire be added to the
45 Innovative Programs line in the Fiscal Year 2013 Student Technology Fee Budget
46 Range Proposal; and

47 BE IT FINALLY RESOLVED that upon passage, President Jambrek transmit
48 a copy of this bill to Dr. Brian Levin-Stankevich, Chancellor; Dr. Patricia Kleine,
49 Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr.
50 Brian Carlisle, Dean of Students; Dave Gessner, Assistant Chancellor, Budget &
51 Finance; Dr. Susan Harrison, Chair, University Senate; Craig Mey, Director,
52 Learning & Technology Services; Carol Accola, Associate Director, Learning &
53 Technology Services; John Pollitz, Director, McIntyre Library; Charles Probst, IS
54 Services, Learning & Technology Services; and Tim Lauer, Student, Director,
55 Open.Eau Claire.