WHEREAS, knowledge of current events is a critical component of a comprehensive liberal education; and

WHEREAS, newspapers are established sources of current local, regional, and national news; and

WHEREAS, there are at least two departments on campus that are actively interested in incorporating daily newspapers into their curriculum; and

WHEREAS, USA Today has a Campus Readership Program that can provide multiple newspapers at a variety of locations across our campus at a substantial educational discount; and

WHEREAS, USA Today can provide a four-week pilot program to gauge student interest, readership patterns, and cost estimates; and

WHEREAS, USA Today allows a campus to select three newspapers, including the USA Today, for the trial period; and

WHEREAS, the newspaper selection can be altered after the pilot period if students prefer another paper; and
WHEREAS, the pilot period is provided at no cost to the students or the university; and

WHEREAS, the Student Senate is interested in supporting the USA Today Campus Readership Program in the future;

BE IT THEREFORE RESOLVED that the Student Senate approves a pilot program of the USA Today Campus Readership Program; and

BE IT FURTHER RESOLVED that the Student Senate supports the following papers for the pilot program:

1. USA Today
2. New York Times
3. Eau Claire Leader-Telegram; and

BE IT FINALLY RESOLVED that upon passage, President Umhoefer transmit a copy of this resolution to Dr. Brian Levin-Stankevich, Chancellor; Dr. Patricia Kleine, Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr. Susan Harrison, Chair, University Senate; Dave Gessner, Assistant Chancellor, Budget & Finance; and Jodi Thesing-Ritter, Associate Dean of Students, Dean of Students Office.

SUBMITTED BY:
Jacob Kampen, Information Technology Commission Director and On-Campus Senator
March 1, 2010