WHEREAS, the University of Wisconsin-Eau Claire is a NCAA Division III school with major athletic accomplishments (see Attachment “A”); and

WHEREAS, even with the high number of accomplishments that our athletics program has achieved, the attendance at most athletic events is fairly low; and

WHEREAS, athletics promotes school spirit and healthy competition between other universities; and

WHEREAS, steps need to be taken to promote the visibility of athletic events;

BE IT THEREFORE RESOLVED that a committee be created to research the attendance issues at our athletic events; and

BE IT FURTHER RESOLVED that the committee create and implement, if possible, recommendations to promote athletic events; and

BE IT FINALLY RESOLVED that upon passage President Tim Lauer transmit copies of this resolution to Dr. Brian Levin-Stankevich, Chancellor; Dr. Marty Wood, Interim Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs;
Scott Kilgallon, Director, Athletics; and Jodi Thesing-Ritter, Associate Dean of Students, Dean of Students Office.

SUBMITTED BY:
Adam Sorelle, Public Relations Commission Director and On-Campus Senator
Dan Gawronski, Athletic Affairs Co-Chairperson and Off-Campus Senator
Samantha Lee, Off-Campus Senator
September 29, 2008