

02/02/09
Passed 26-0-0

UNIVERSITY OF WISCONSIN-EAU CLAIRE

STUDENT SENATE

CLASSIFICATION FUNDING CAMPUS MEDIA ADVERTISEMENTS FOR STUDENT
SENATE EVENTS

NUMBER 52-B-8 DATE December 8, 2008

INTRODUCED BY ADAM SORELLE, PUBLIC RELATIONS COMMISSION DIRECTOR
AND PUBLIC RELATIONS COMMISSION

1 WHEREAS, Student Senate needs to be more visible to the student body;

2 and

3 WHEREAS, campus media provides a significant opportunity to advertise
4 student senate events; and

5 WHEREAS, the money allocated would be used for major Student Senate
6 events, i.e. HOUSE Day; and

7 WHEREAS, the Public Relations Commission voted 7-1-1 in favor of this
8 bill;

9 BE IT THEREFORE RESOLVED that the Student Senate approves funding

10 advertising in campus media allocated at 7.5% of the Services and Supplies
11 budget per year (see Attachment "A"; and

12 BE IT FURTHER RESOLVED that the Student Senate Bylaws be amended as
13 shown in Attachment "B"; and

14 BE IT FINALLY RESOLVED that upon passage, President Lauer transmit a
15 copy of this bill to Dr. Brian Levin-Stankevich, Chancellor; Dr. Marty Wood,
16 Interim Provost/Vice Chancellor; Dr. V. Thomas Dock, Acting Vice Chancellor,
17 Administration, Facilities & Finance; Dr. Beth Hellwig, Vice Chancellor, Student
18 Affairs; Dave Gessner, Director, Business Services; and Jodi Thesing-Ritter,
19 Associate Dean of Students, Dean of Students Office.