

Passed-24-4-2  
03-10-08

51-R-33

UNIVERSITY OF WISCONSIN-EAU CLAIRE  
STUDENT SENATE RESOLUTION

IN SUPPORT OF A COMPREHENSIVE PROGRAM  
REVIEW AND PRIORITIZATION

1           WHEREAS, a comprehensive program review has been discussed  
2 throughout the Strategic Planning process and in the draft  
3 Strategic Plan, released on February 5, 2008; and

4           WHEREAS, the draft plan also discussed that this review  
5 would evaluate programs in light of such principles as mission  
6 centrality, quality, size of enrollment and cost/revenue; and

7           WHEREAS, the word "program" was not defined but can be  
8 described as any academic unit or student service; and

9           WHEREAS, there are many references that describe criteria  
10 and a process that could be used; and

11           WHEREAS, Robert Dickeson's book, *Prioritizing Academic*  
12 *Programs and Services*, outlines a process for review and  
13 prioritization, provides examples from other implementation  
14 plans, and advice for successful processes; and

15           WHEREAS, this resource also discusses that the review  
16 process should not mirror the regular program review process but  
17 should be more comprehensive; and

18           WHEREAS, this resource also suggests a list of ten criteria  
19 for the comprehensive program review and prioritization, as  
20 listed in Attachment "A;" and

21           WHEREAS, prioritization does not have to be a list of each  
22 program from highest and lowest; and

23           WHEREAS, in the most recent discussion regarding the  
24 elimination of the Music Therapy degree and major, a  
25 comprehensive review like this did not occur; and

26           WHEREAS, this process could have gone more smoothly had a  
27 comprehensive review occurred; and

28           WHEREAS, by completing a comprehensive review and  
29 prioritization process, UW-Eau Claire will better be able to  
30 react to difficult budget decisions; and

31           WHEREAS, this process would also facilitate better planning  
32 for the use of our resources; and

33           WHEREAS, decisions regarding academic programs and student  
34 services in the future would be made on sound reasoning and  
35 comprehensive data; and

36           WHEREAS, this process might best occur once the Budget  
37 Process Task Force's recommendations are implemented and the  
38 Strategic Plan is finalized;

39           BE IT THEREFORE RESOLVED that the UW-Eau Claire Student  
40 Senate supports a comprehensive program review and  
41 prioritization on the UW-Eau Claire campus; and

42 BE IT FURTHER RESOLVED that the UW-Eau Claire Student  
43 Senate recommends to Chancellor Levin-Stankevich that this  
44 process begins in conjunction with the finalization of the  
45 Strategic Plan and the implementation of the Budget Process Task  
46 Force's recommendations; and

47 BE IT FURTHER RESOLVED that the UW-Eau Claire Student  
48 Senate recommends that this process begin before fall 2009; and

49 BE IT FURTHER RESOLVED that the UW-Eau Claire Student  
50 Senate will ensure student participation at all stages of this  
51 process; and

52 BE IT FINALLY RESOLVED that upon passage President Raymond  
53 French transmit copies of this resolution to Dr. Brian Levin-  
54 Stankevich, Chancellor; Dr. Steven Tallant, Provost/Vice  
55 Chancellor; Andrew Soll, Vice Chancellor, Business & Student  
56 Services; Dr. Marty Wood, Chair, University Senate; Ann Lapp,  
57 Interim Associate Vice Chancellor, Student Development &  
58 Diversity; and Jodi Thesing-Ritter, Associate Dean of Student  
59 Development, Student Development & Diversity.

Submitted by:  
Raymond French, Student Body President  
Meghan Charlier, Student Body Vice President  
March 10, 2008

Ten Criteria... "That will facilitate meaningful prioritization."

1. History, development, and expectations of the program
2. External demand for the program
3. Internal demand for the program
4. Quality of program inputs and processes
5. Quality of program outcomes
6. Size, scope, and productivity of the program
7. Revenue and other resources generated by the program
8. Costs and other expenses associated with the program
9. Impact, justification, and overall essentiality of the program
10. Opportunity analysis of the program

Taken from Robert Dickeson, *Prioritizing Academic Programs and Services: Reallocating Resources to Achieve Strategic Balance*, page 54.