WHEREAS, there has been a strong movement on campus in support of a mascot in the last year from various students, faculty, community members, alumni, and administration; and

WHEREAS, the campus community seems to be lacking in school spirit; and

WHEREAS, a mascot may provide school spirit for many students as it has for other universities; and

WHEREAS, by definition a mascot is "a person, animal, or thing that is adopted by a team or other group of people as a representative and symbolic figure;" and

WHEREAS, UW-Eau Claire is the only four-year university in Wisconsin without a mascot as shown in Attachment "A;" and

WHEREAS, no one, including students, faculty, staff, alumni, and administration, is sure of what a Blugold actually is and an official mascot may clear up the confusion; and

WHEREAS, a mascot could have the potential to be a unifying symbol of UW-Eau Claire by bringing students, faculty, staff,
community members, alumni, and administration together despite
gender, status, ethnicity, or other barriers; and

WHEREAS, there have been many questions about whether or
not we could incorporate a mascot, and a workgroup may be able
to address these questions; and

WHEREAS, the creation of a mascot could possibly be
implemented with the strategic planning of the University;

BE IT THEREFORE RESOLVED that the Chancellor charge a
workgroup with the specific task of researching and evaluating
ideas to address the absence of a mascot at UW-Eau Claire; and

BE IT FURTHER RESOLVED that the workgroup consist of
students, faculty, staff, administration, alumni, and community
members, to fully represent the campus community as a whole; and

BE IT FURTHER RESOLVED that the workgroup address the lack
of school spirit when evaluating the need for a mascot; and

BE IT FURTHER RESOLVED that the final task of the workgroup
should be to make recommendations to the Chancellor on how to
solve the problem; and

BE IT FINALLY RESOLVED that upon passage President Raymond
French transmit copies of this resolution to Dr. Brian Levin-
Stankevich, Chancellor; Andrew Soll, Vice Chancellor, Business &
Student Services; Dr. Steven Tallant, Provost/Vice Chancellor;
the Spectator, the Leader-Telegram; Casey Driscoll, Student;
Chuck Major, Director, Housing & Residence Life; Scott
Kilgallon, Director, Athletics; Members of City Council; Dr. Marty Wood, Chair, University Senate; Ann Lapp, Interim Associate Vice Chancellor, Student Development & Diversity; and Jodi Thesing-Ritter, Associate Dean of Student Development, Student Development & Diversity.

Submitted by:
Meghan Charlier, Student Body Vice President
Amber Bretl, United Council Delegation Leader and Off-Campus Senator
Tim Lauer, Chief of Staff & Treasurer & Off-Campus Senator
March 3, 2008
<table>
<thead>
<tr>
<th>UW SYSTEM UNIVERSITIES</th>
<th>MASCOT</th>
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<tbody>
<tr>
<td>UW-Eau Claire</td>
<td>None</td>
</tr>
<tr>
<td>UW-Green Bay</td>
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<tr>
<td>UW-La Crosse</td>
<td>Eagles</td>
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<td>Rangers</td>
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<td>Pioneers</td>
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<td>Falcons</td>
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<td>Pointers (Dog)</td>
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<td>Blue Devils</td>
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<td>Yellow Jackets</td>
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<tr>
<td>UW-Whitewater</td>
<td>Warhaws</td>
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