

Passed-28-1-0
03/03/08

51-R-32

UNIVERSITY OF WISCONSIN-EAU CLAIRE
STUDENT SENATE RESOLUTION

IN SUPPORT OF A WORKGROUP TO RESEARCH THE POSSIBLE NEED FOR A
MASCOT AT THE UNIVERSITY OF WISCONSIN-EAU CLAIRE

1 WHEREAS, there has been a strong movement on campus in
2 support of a mascot in the last year from various students,
3 faculty, community members, alumni, and administration; and

4 WHEREAS, the campus community seems to be lacking in school
5 spirit; and

6 WHEREAS, a mascot may provide school spirit for many
7 students as it has for other universities; and

8 WHEREAS, by definition a mascot is "a person, animal, or
9 thing that is adopted by a team or other group of people as a
10 representative and symbolic figure;" and

11 WHEREAS, UW-Eau Claire is the only four-year university in
12 Wisconsin without a mascot as shown in Attachment "A;" and

13 WHEREAS, no one, including students, faculty, staff,
14 alumni, and administration, is sure of what a Blugold actually
15 is and an official mascot may clear up the confusion; and

16 WHEREAS, a mascot could have the potential to be a unifying
17 symbol of UW-Eau Claire by bringing students, faculty, staff,

18 community members, alumni, and administration together despite
19 gender, status, ethnicity, or other barriers; and

20 WHEREAS, there have been many questions about whether or
21 not we could incorporate a mascot, and a workgroup may be able
22 to address these questions; and

23 WHEREAS, the creation of a mascot could possibly be
24 implemented with the strategic planning of the University;

25 BE IT THEREFORE RESOLVED that the Chancellor charge a
26 workgroup with the specific task of researching and evaluating
27 ideas to address the absence of a mascot at UW-Eau Claire; and

28 BE IT FURTHER RESOLVED that the workgroup consist of
29 students, faculty, staff, administration, alumni, and community
30 members, to fully represent the campus community as a whole; and

31 BE IT FURTHER RESOLVED that the workgroup address the lack
32 of school spirit when evaluating the need for a mascot; and

33 BE IT FURTHER RESOLVED that the final task of the workgroup
34 should be to make recommendations to the Chancellor on how to
35 solve the problem; and

36 BE IT FINALLY RESOLVED that upon passage President Raymond
37 French transmit copies of this resolution to Dr. Brian Levin-
38 Stankevich, Chancellor; Andrew Soll, Vice Chancellor, Business &
39 Student Services; Dr. Steven Tallant, Provost/Vice Chancellor;
40 the Spectator, the Leader-Telegram; Casey Driscoll, Student;
41 Chuck Major, Director, Housing & Residence Life; Scott

42 Kilgallon, Director, Athletics; Members of City Council; Dr.
43 Marty Wood, Chair, University Senate; Ann Lapp, Interim
44 Associate Vice Chancellor, Student Development & Diversity; and
45 Jodi Thesing-Ritter, Associate Dean of Student Development,
46 Student Development & Diversity.

Submitted by:
Meghan Charlier, Student Body Vice President
Amber Bretl, United Council Delegation Leader
and Off-Campus Senator
Tim Lauer, Chief of Staff & Treasurer & Off-Campus Senator
March 3, 2008

ATTACHMENT "A"

<u>UW SYSTEM UNIVERSITIES</u>	<u>MASCOT</u>
UW-Eau Claire	None
UW-Green Bay	Phoenix
UW-La Crosse	Eagles
UW-Madison	Badgers
UW-Milwaukee	Panthers
UW-Oshkosh	Titans
UW-Parkside	Rangers
UW-Platteville	Pioneers
UW-River Falls	Falcons
UW-Stevens Point	Pointers (Dog)
UW-Stout	Blue Devils
UW-Superior	Yellow Jackets
UW-Whitewater	Warhawks