2016 QUICK PITCH COMPETITION

THE COMPETITION

All UW-Eau Claire students are eligible to showcase their creative and entrepreneurial spirit by presenting their research findings and/or innovative ideas through a short ‘quick pitch’ to a panel of judges during the Office of Research and Special Programs’ annual CERCA event.

WiSys will host a two hour training workshop prior to the competition for students to learn how to present their idea in a way that anyone can understand in less than 3 minutes. Students will also learn the importance of being able to present in non-confidential terms and to avoid disclosing patentable or proprietary ideas.

PURPOSE

The WiSys Quick Pitch Competition aims to encourage innovative and entrepreneurial thinking at UW Comprehensive Campuses by inspiring students to consider the impact of the research they are currently undertaking or other innovative ideas they may have and how such ideas could ultimately benefit the local economy (e.g. development of a new product, technology or service) and/or society (e.g. changes in public policy and/or benefits to the environment).

BENEFITS TO COMPETING STUDENTS

Students will compete for a cash prize and the opportunity to have their research and/or innovative idea showcased at the annual Wisconsin Science & Technology Symposium at UW Oshkosh August 2-3, 2016. Students will also learn to communicate their findings in an accessible way, sharpening important communication and presentation skills.

REGISTER

The 2016 WiSys Quick Pitch Competition will take place April 25 from 4:00-6:00 p.m. Register online by April 1 at wisys.org/events. For more information, contact Jennifer Cook at jennifer@wisys.org