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Brand X Company’s 300% Tariff
Strategic Finance

This teaching case won two national awards in 2015. The first award was the Carl Menconi Ethics Case Writing Competition Best Case Award presented by The Association of Accountants and Financial Professionals in Business. The second award was the Best Contribution to Teaching Award presented by the American Accounting Association. The teaching case is based on actual events that took place at a manufacturing firm headquartered in the United States. The case provides students with an opportunity to apply ethical decision making to a complicated scenario with significant cash flow and legal consequences for a small corporation.