Bullying is not new, but its venues have expanded to include social media and mobile phones. When students receive hurtful, threatening, or sexually explicit electronic messages, it affects their ability to concentrate on schoolwork. Renowned cyberbullying experts Sameer Hinduja and Justin W. Patchin connect the off-campus, high-tech behaviors of teens to the school environment and provide educators with a road map for developing a positive school climate that counteracts cyberbullying and sexting. School Climate 2.0 differentiates cyberbullying from traditional bullying and offers specific strategies for improving school climate. This book not only concisely boils down the latest available research on cyberbullying and sexting in a manner relevant and accessible to you, but – more importantly – strives to provide you with a roadmap for developing a positive climate at your school to reduce teen technology misuse.