Information systems (IS) permeate every business function, thereby requiring holistic IS approaches. Much academic research is still discipline specific. More interdisciplinary research is needed to inform both industry and academia. Interdisciplinary research has been positively associated with increased levels of innovation, productivity and impact. IS research contributes to the knowledge creation and innovation within IS and other College of Business (COB) disciplines. This research defines the intellectual structures within IS and between IS and other COB disciplines. We use a large scale, diachronic bibliometric analysis of COB journals to assess reciprocal knowledge exchange and also to identify potential intra- and interdisciplinary publication outlets. Our findings show an increase in IS knowledge contributions to other COB disciplines, which supports the discussion that IS is a reference discipline. Our research also visually depicts the intellectual structures within IS and between IS and other COB disciplines. Anyone exploring research in IS and allied COB disciplines can use this analysis to navigate the literature and identify potential publication outlets. These findings from this research inform decisions related to which journals to read, target as publication outlets, and include on promotion and tenure lists.