This article presents the developmental continuum of children's storytelling skills and provides examples at each of the five levels (adapted from Applebee, 1978): labeling, listing, connecting, sequencing and narrating. The examples are taken from a study of 14 preschoolers with and without speech and language impairments. The authors connect these important narrative skills to the development of communication, literacy and cognition. Strategies to facilitate development from one level to another are described. These strategies can easily be embedded within naturalistic contexts such as dialogue, reading, and play, as well as adult-directed activities.