Guide to the William D. McIntyre Family Papers, 1897-2005

Overview of the Collection

Repository: Special Collections & Archives
McIntyre Library
University of Wisconsin – Eau Claire
P.O. Box 4004
105 Garfield Ave.
Eau Claire, WI 54702 – 4004
(715) 836-2739
http://www.uwec.edu/Library/archives/info.htm

Reference Code: USGZE UHC276

Accession Number: 81-127, 85-146, 99-001, 06-098

Collection Number: University Historical Collection 276

Creators: McIntyre, William D., 1897-1973

Title: William D. McIntyre Family Papers

Dates: 1897-2005

Quantity: 3.4 linear feet (4 archives boxes, 1 flat box)

Location of Collection: A10/2f, A4/2b

Languages: Collection materials are in English

Summary: Personal and family papers of William D. McIntyre, Eau Claire business man and member of the Board of Regents from 1945 to 1965

Biographical Note

William D. McIntyre was born November 16, 1897 in New York City to Irish immigrant parents. He graduated from West High School in Minneapolis in 1917 and received his B.A. from the University of Minnesota in 1923. He served with the Rainbow Division 101st Field Artillery during World War I. McIntyre married Laurene L. Lattel in 1930. They had two children: William D. McIntyre Jr. and Katherine McIntyre.
McIntyre began his career as a salesman. He worked as an officer of a Minneapolis baking company for three years before settling in Eau Claire in 1930 as a sales manager for a baking company. In 1935, he founded and assumed the office of President of the Tender Krust Baking Company. He owned and operated Tender Krust until he sold the business to Bake-Rite of Stevens Point in 1972. McIntyre also contributed to the development of the American Bakers Cooperative, the Morris Plan Loan Company, and Leaseamerica Corporation.

McIntyre was active in local, state, and national politics. He was a member of the Eau Claire City Council for four years, was appointed a Wisconsin delegate to the Republican Conventions of 1948, 1952, and 1956, and served as President of the 9th District GOP. In 1945, he was invited to serve on the Board of Regents of State Normal Schools, and held the office of President of the Board of Regents of State Colleges from 1950-1961. Under his tenure, student enrollment at Wisconsin state colleges rose from 6,000 to 60,000. The University of Wisconsin – Eau Claire honored McIntyre by giving its library his name.

McIntyre also participated in many local and national organizations, including the First Congregational Church of Eau Claire, Eau Claire Country Club, Minneapolis Athletic Club, Eau Claire Masonic Lodge 112, Eau Claire Commandery No. 8, Elks Club, Alpha Phi Omega fraternity, Disabled American Veterans, American Legion, and the Veterans of Foreign Wars. He died on April 10, 1973.

**Content Description**

The McIntyre Family papers consist of three series: personal and family papers, business papers, and photographs. Fragmentary records of William D. McIntyre’s parents, education, and military service comprise the bulk of the personal and family papers. The business papers, also incomplete, largely reflect his activities on the Board of Regents. The photographs provide the richest source of documentation in the collection.

**Administrative Information**

**Acquisition Information:**


**Access Restrictions:**

Collection is open to the public.

**Use Restrictions:**
Researchers are responsible for using in accordance with 17 U.S.C. Copyright owned by the University of Wisconsin – Eau Claire.

Preferred Citation:


Processing Note:

Processed by Colleen McFarland in May 2006.

Arrangement:

By series

Subjects

Personal Names:
McIntyre, William D., 1897-1973 -- Archives
McIntyre Family

Corporate Names:
University of Wisconsin -- Eau Claire -- History
Wisconsin. Board of Regents of State Colleges
Wisconsin. Board of Regents of Normal Schools

Subject Terms:
Education, Higher – Wisconsin -- History
Businessmen -- Wisconsin -- Eau Claire

Detailed List of Contents

Series 1: Personal and Family Papers
The series consists of materials pertaining to William D. McIntyre’s family and his first 25 years. Researchers should note that the “The McIntyre Family” contains genealogical and biographical information that will assist in the use of the rest of the collection. Also, many of the documents, photographs, and clippings in the collection are reproduced in the family history.

Dates: 1897-2005
Extent: 0.4 cubic feet (1 archives box)
Series 2: Business Papers

This series is an incomplete record of William D. McIntyre’s career, political activities, and associational life. The bulk of the collection consists of newspaper clippings regarding McIntyre and subjects of interest to him. Overall, McIntyre’s activities as an educational leader are better documented than his career in the baking industry.

Dates: 1920-1977
Extent: 1.2 cubic feet (3 archives boxes)

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<td>Correspondence</td>
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Series 3: Photographs
The richest source of documentation in the collection, the photographs include formal portraits, snapshots, and business-related images of William D. McIntyre. Also included are photographs of McIntyre’s family and the Tender Krust bakery.

Dates: circa 1900-1970
Extent: 0.5 cubic feet (1 flat box)

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<td>McIntyre Family</td>
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<td>Undated</td>
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<td>Box/Folder 5/7</td>
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