UWEC Counseling Services Strategic Plan

Mission Statement:
We support all students in their academic and personal growth by fostering the emotional, relational, physical, spiritual and intellectual wellness of the UWEC campus community. Confidential, safe counseling services are provided with an emphasis on developmental needs of students, behavioral health needs of students and partnerships with campus and community providers.

Vision Statement:
Counseling services will be recognized as a leader in wellness and we will be embraced by the UWEC campus community as an integral part of the development of students during their academic journey. Wellness is a cornerstone of academic success and will be an integral part of the learning experience of students at UWEC that will establish a healthy foundation for living their lives.

Values
- Acceptance
- Diversity
- Compassion
- Empowerment
- Confidentiality
- Advocacy
- Wellness of Mind,

Goals & Learning Outcomes

SERVICES WITHIN COUNSELING SERVICES:
1. Empower students by emphasizing strengths and self-reliance.
   Students identify skills that demonstrate recognition of their strengths and resiliency.

2. Support academic success by aligning counseling services with academic needs to support increases in retention and enhance academic progress.
   Students will identify barriers and ways to overcome barriers to promote academic success.

3. Maximize safety by providing behavioral health resources to increase the wellbeing of the UWEC community.
   Students and staff will participate in creating a safe campus environment.

4. Provide contemporary services by utilizing best practices for clinical services and staying current with technology.
   Students will utilize services available through Counseling Services.

SERVICES TO THE BROADER UNIVERSITY COMMUNITY:
5. Collaborate and consult by developing campus and community partnerships to maximize available services.
   Faculty and staff will utilize services available through Counseling Services.

6. Offer intentional outreach by educating the UWEC community regarding behavioral health.
   The UWEC community will request and attend outreach services provided by Counseling Services.

7. Promote wellness by advocating for a holistic perspective of wellbeing for students, faculty and staff.
   Students will identify and implement healthy lifestyle choices.