

## Chancellor's Strategic Planning Message to the Campus Community

**Nov. 14, 2007, e-mail sent to UW-Eau Claire employees, emeriti and student leaders**

This week I received the final reports from the strategic planning work groups. After almost six months of deliberation, debate and dialogue, our university has six proposals that lay out a range of compelling paths for us to follow in the coming years.

The final reports reflect the literally hundreds of comments we received from faculty, staff and students since September. I want to thank all of you who took the time to attend the charrettes and chancellor dialogues, or post your thoughts online.

I invite you to take a look at what our future could hold. The final reports are now online, at <http://www.uwec.edu/chancellor/stratplan/index.htm> (just click on the Strategic Planning button on our home page).

And what now? All the reports — along with hundreds of pages of campus commentary — have been given to the University Planning Committee. This group of eight faculty and staff will spend the next month drafting a plan. I have asked them to outline a distinctive vision for the next five to 10 years and to set specific goals that will help us prioritize our energy and resources.

They will have a draft ready for campus review by the beginning of spring semester. At that time, you will have an opportunity to comment again on the plan before it is submitted to me for final adoption and, more important, for our collective action.

In the meantime, we must get ready to move ahead. To do so, we need to create the academic and fiscal foundation that will support our plan.

On the academic front, our vision for student learning must be anchored in revised Goals of the Baccalaureate. This campus has already spent many months creating and discussing revisions to the current 11 goals. It is time to finalize them. To that end, the provost has forwarded the final report of the Ad Hoc Committee to Facilitate Discussion of University Learning Goals to the University Senate Academic Policies Committee for action. You can read the recommendations of the Ad Hoc Committee online by clicking on “Academic Affairs Documents” in the Administration section of MyBlugold.

Fiscally, we must be able to link our budgeting to our strategic planning. I have formed a Strategic Budgeting Process Task Force to analyze our current budgeting processes, benchmark best-practice models and make recommendations. Fred Kolb is chairing the task force of faculty, academic staff, classified staff and a student. The task force will involve the entire campus in reviewing various models and its recommendations.

We have had a busy semester, a pace that will continue next year. I want to reiterate my gratitude to everyone in this campus community. I am proud to work with you in serving our students and our state.