

## **University of Wisconsin-Eau Claire**

### **Principles for Budget Planning**

Our budget is the financial articulation of our mission, vision and goals. Our budget decisions—in times of growth or reduction—will be guided by our commitment to enabling our University at all levels to fulfill our distinctive mission, in service to our students and the State of Wisconsin. We have the power to define our future in ways that will continue to assure a strong and vibrant UW-Eau Claire.

On this foundation, we will:

- Continue our commitment to the student experience and preserve our distinctive advantages to attract, retain and graduate students;
- Encourage innovation and create solutions based on student and State needs and demand;
- Commit to creating a recurring pool of funds for strategic investments;
- Operate in a transparent manner, making decisions supported by data;
- Optimize resources by committing to continuous improvement and reallocating resources as necessary; and
- Expand opportunities to increase revenue.