

Serving the Public Good Subcommittee Interim Report July 3, 2007

Determination of competitive, peer and aspiration institutions. We have identified several groups through the course of our discussions and will continue to document for inclusion in our final reporting.

SWOT. Completed and reviewed by entire workgroup. *See attachment.*

Modified SWOT. Developed list based on subject area. Prioritized groups. Finalized list of participants and assigned group facilitators. *See attachment.* Finalized questionnaire. *See attachment.*

Focus groups will be scheduled and facilitated in summer and fall. Participants unable to attend focus groups will be solicited for information electronically.

Best practices. Through the course of our discussions, we have identified and documented model programs/institutions for future reference and/or potential replication. We will continue to identify best practices and add to our list throughout the summer and into the fall.

Guiding principles for proposal evaluation. We have modified the following criteria and used them in framing our discussions:

- Fits/appropriate given our mission.
- Opens the campus to the community
- Community visibility
- Has economic impact
- Is supported by trends and data

We have had numerous discussions regarding our mission as it relates to public good. The current mission doesn't seem to have a strong external focus.