



Minutes of the University Planning Committee
August 25, 2010, Hibbard Penthouse

Members present: Rosemary Battalio, Steve Drucker, Bob Hooper, Rosemary Jadack, Jeanne Skoug, Lori Snyder, Troy Terhark, Rama Yelkur, Susan Harrison, Andy Nelson and MJ Brukart

Guests: Tom Hilton, Kris Retherford, and Sheila Smith

The meeting was called to order at 10:04 am.

MJ welcomed UPC “alumni” who shared highlights of their tenure with the Committee, encouraging new members to think big, rise about turf issues, listen carefully to the campus and to have fun. Jeanne Skoug and Bob Hooper were thanked for their tenure and contributions to the UPC and presented with a framed copy of the Centennial Plan photo of the river. MJ welcomed new members Troy Terhark, Steve Drucker and Rosemary Battalio, who is completing Dwight Watson’s term.

The Committee reviewed its activities and the outcomes since the Chancellor’s May retreat. The 2010-11 Gold Arrows will be featured at the Blugold Breakfast. MJ shared the list of co-facilitators who have been selected to advance the Gold Arrow priorities. The Committee reviewed the 2008-10 progress report and discussed ways to disseminate information to campus. Susan suggested and it was agreed that the UPC would present to the September 28 University Senate. Rosemary and Rama agreed to be presenters.

While dissemination by e-mail to faculty and staff is important, members also volunteered to actively share the progress report and Gold Arrow information within their departments, colleges and divisions. The Committee also suggested that the Chancellor consider a campus forum, perhaps in the spring, in partnership with the UPC to highlight achievements and progress. The format could be the “speed dating” format at which facilitators provide updates on all initiatives.

The Committee also discussed the challenge of communicating how our many initiatives connect to the Gold Arrows, from Educational Attainment and PEEQ to the Blugold Commitment.

MJ noted that the new mission statement has been adopted by the Board of Regents and is available online. She thanked the UPC for its leadership in spearheading the new mission statement.

Andy Nelson reviewed the University's KPIs and dashboard, developed by a task force of the UPC in 2009. The KPIs are not comprehensive and are still a work in progress since they are currently limited by what we can readily measure and by the challenge of finding useful measurements for learning outcomes. In addition to the University's KPIs, Educational Attainment and the Blugold Commitment also require increased assessment. Andy noted there may be opportunities to incorporate some of these additional measures into our institutional-level KPI dashboard. Rose Battalio noted that many chairs are confused about what KPI are and what is expected from them. A better definition or term would be helpful, as would more communication to campus. It was suggested that a UPC task force be formed to address these issues and that we also consider inviting UPC alumni to participate. Bob encouraged the Committee to actively involve the deans in our efforts.

Susan and Rama reported on the NCCI conference they attended in July. (NCCI is the National Consortium for Continuous Improvement in Higher Education). Rama noted that the sessions and networking were valuable and reinforced her perception that our campus is at the forefront in our planning efforts. Susan shared several key ideas, including the importance of listening to the campus and to managing our talent pool. She talked about a useful matrix to help determine priorities by scoring activities based on their anticipated outcomes versus the people time needed to implement them. The Committee briefly discussed the importance of more professional development for staff as well as faculty. MJ invited suggestions for speakers or professional development needs that we could then use to create more on-campus workshops.

At the next UPC meeting, the Committee will develop its 2-year strategic plan.

The meeting was adjourned at noon.

Respectfully submitted by MJ Brukardt, Secretary for the Meeting



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