Centennial Goals 1-3

Transform Learning

1. **Faculty & Instructional Staff**: Align pedagogy and assessment of learning outcomes. Continue internationalization and globalization efforts.

2. **Student Affairs Staff**: Develop co-curricular learning opportunities within the liberal education core.

3. **Communication**: Develop comprehensive communication plan for students, campus and alumni.

Centennial Goal 4

Nurture Human Resources

4. We will create a campus community that is defined by the joy of working together in our mission.

Centennial Goal 5

Amplify Financial Resources

5. Budget decisions begin with our vision and will be supported by data.

Centennial Goals 6-7

Focus Programmatic Resources

Steward Physical Resources

6. Every University department and unit will contribute to attracting and retaining students.

Engage everyone in advancing the new Liberal Education Core

Create pervasive joy in our mission

Steward our resources based on our vision and accountability for excellence.

Engage the campus in a strategic enrollment plan
OUR MISSION
We foster in one another creativity, critical insight, empathy and intellectual courage—the hallmarks of a transformative liberal education and the foundation for active citizenship and lifelong inquiry.

OUR VISION
We will be the premier undergraduate learning community in the Upper Midwest, noted for rigorous, integrated, globally infused, undergraduate liberal education, and distinctive, select graduate programs.

OUR VALUES
Stewardship and Sustainability
Equity, Diversity and Inclusiveness
Innovation and Continuous Improvement
Leadership

FOUNDATIONAL GOAL: TRANSFORM LEARNING

Learning Goals

1. Foster Purposeful Learning
Reaffirm the centrality of liberal education; create structures and practices to support the development of purposeful, strategic educators; reinvent General Education; and create a richly integrated campus and beyond-campus experience for purposeful learners who see themselves as standing on the threshold of great change.

2. Promote Connected Learning
Expand experiential learning opportunities; promote learning that connects and transcends disciplines and connects the university and community; and recruit and retain diverse students, faculty, and staff.

3. Accelerate Global Learning
Make possible an international or multicultural immersion experience for all students; diversify and internationalize the campus and curriculum; and expand international student enrollment.

FOUNDATIONAL GOAL: TRANSFORM THE UNIVERSITY

Resource Goals

4. Nurture Human Resources
Commit to a shared culture of respecting work and life balance; re-engineer institutional operations; and develop innovative approaches to creating and reallocating positions.

5. Amplify Financial Resources
Align budgeting and planning processes; and develop resource growth strategies.

6. Focus Programmatic Resources
Conduct a comprehensive program and services review to strengthen liberal education and concentrate resources on our priorities; create academic and divisional plans; and strategically expand select graduate and other self-supported programs that meet regional needs.

7. Steward Physical Resources
Explore partnerships for new facilities; create a comprehensive facilities plan; and commit campuswide to sustainable operations and practices.