Centennial Goal 1 · Foster Purposeful Learning
1. Implement GE/graduation requirements reform to provide for liberal education and support timely graduation.
2. Focus on recruitment, retention and success of transfer students.

Centennial Goal 2 · Promote Connected Learning
4. Continue to enhance living-learning opportunities.
5. Complete, communicate and implement Inclusive Excellence Plan.

Centennial Goal 3 · Accelerate Global Learning
6. Create immersion experiences—opportunities that are international and/or multicultural in scope—for every student.

Centennial Goal 4 · Nurture Human Resources
7. Take advantage of new legislative flexibilities gained through the Wisconsin Idea Partnership to enhance productivity and create opportunities for more competitive compensation.
8. Improve effectiveness by reviewing the University's culture of shared governance and restructuring committee organization in light of alternative national models and effective practices.
9. Refine promotion, advancement and professional development processes to recognize contributions to University citizenship.

Centennial Goal 5 · Amplify Financial Resources
10. Expand and enhance revenue-generating curricular programs.

Centennial Goal 6 · Focus Programmatic Resources
11. Align resources to support enrollment management plans and educational attainment goals.
12. Focus and intensify marketing efforts to support recruitment and enhance UW-Eau Claire's reputation.
13. Maximize the local benefits to our campus of newly implemented, UW System-mandated software.

Centennial Goal 7 · Steward Physical Resources
14. Deploy resources in support of mission priorities:
   - Redesign the facilities charge-back process.
   - Finalize the Campus Master Plan in light of priorities identified in the Academic Master Plan.