I. MISSION CENTRALITY: Provide data, evidence, and commentary to address the following:

1. The program supports the purpose (mission), vision and strategic goals of UW-Eau Claire.
2. The program’s learning goals and outcomes align with and support the UW-Eau Claire Liberal Education Learning Goals & Outcomes or graduate program goals.
3. The program contributes to other programs (undergraduate, graduate, and student support), across campus – for example, general education, supporting courses, interdisciplinary programs, others.
4. The program’s graduates meet identifiable regional and state needs.
5. The program’s outreach, community service, and other external linkages support the cultural, educational, and economic development of the region.

II. QUALITY: Provide data, evidence, and commentary to address the following:

1. As a characteristic part of its academic offerings, the program provides experiences and a high degree of student/faculty interaction that lead to transformative learning.
2. The curriculum is modern and well-developed, and appropriate to the breadth, depth, and level of the discipline as judged by reviews, accreditations, external awards, etc.
3. The program demonstrates and promotes equity, diversity, and inclusiveness in its hiring, recruitment and retention, curriculum and pedagogy.
4. The program assessment process is well developed, adequately documented with measurable student learning outcomes, and used to improve the program and student learning.
5. The program demonstrates that its instructional personnel remain current in their disciplines and use current knowledge and approaches to inform their teaching.
6. The program demonstrates that its faculty members are also productive scholars, researchers, or creative artists in ways that support UW-Eau Claire’s mission as a comprehensive university.
7. The faculty demonstrates teaching excellence, including excellence in advising.
8. The program contributes in a unique or unusual way (through its students, faculty, and innovative curriculum) that enhances the university’s identity and distinctiveness.
9. The program is not vulnerable to personnel changes, and there is sufficient staffing to provide program continuity and stability.
III. COST: Provide data, evidence, and commentary to address the following:

1. The program is cost effective, relative to the Delaware national benchmarks (available on the PEEQ website). Specifically comment on program cost effectiveness relative to:
   a. Student credit hours (SCH) per full-time equivalent (FTE) staff;
   b. Student credit hours per graduate/undergraduate program levels;
   c. Student credit hours per upper division/lower division course levels;
   d. Student credit hours per tenure and tenure-track faculty/Instructional Academic Staff FTE;
   e. Direct instructional expenditures per student credit hour.

   Note: Comment only on the categories listed above that are relevant to your program and for which comparative data are provided.

2. Discuss the importance to the university, in terms of mission centrality, quality, and incremental cost, of any majors, emphases, or certificates graduating fewer than 12 undergraduate or 9 graduate students per year.

3. Discuss the importance to the university, in terms of mission centrality, quality, and incremental cost, of any classes offered in sections smaller than 12 students at the undergraduate level, or 9 students at the graduate level.

4. Discuss the program’s efficiency in terms of student retention in the major(s), credits to degree and graduation rates.

IV. OPPORTUNITY ANALYSIS: STRATEGIC PLAN FULFILLMENT

Respond to the following questions in no more than 3 pages, 12-pt font, single space, using the “PEEQ opportunity analysis" Microsoft Word template available on the PEEQ website: [http://www.uwec.edu/acadaff/PEEQ/PEEQarchive/PEEQarchive.htm]

1. Discuss opportunities within your program to align with and contribute to the goals of the UW-Eau Claire Centennial Plan, if resources (faculty positions, new facilities, administrative support, etc.) could be allocated to these opportunities via:
   a. purely internal reallocation of program resources – through consolidation, elimination or the novel use of technology;
   b. additional resources provided through campus reallocation;
   c. new external revenue streams generated by the program.

2. Discuss opportunities for greater collaboration, partnerships or team approaches to delivering instruction or services.

APPENDIX:

A. Complete and attach a program array table using the template provided on the PEEQ website [http://www.uwec.edu/acadaff/PEEQ/PEEQarchive/PEEQarchive.htm]