Organizational communication is an area of study that examines the complex communicative behaviors which occur in organizational settings. Students pursuing the organizational communication emphasis of the communication major have a variety of courses to choose from, which prepare them for careers in management, personnel, human relations, and training/consulting. Organizational communication can compliment other majors as a minor or as a second major.

**Typical interest and values of organizational communication majors:**
- Determination and motivation to succeed
- Ability to work in a team environment and manage your responsibilities
- Ability to think on your feet & work with others
- Willingness to continually learn
- Desire to be of assistance to others
- Interested in international experience
- Intellectual curiosity

**Knowledge and skills gained from studying organizational communication:**

**Knowledge:**
Graduates of the organizational communication program have an understanding of organizations on both a large and small scale. They have the ability to analyze organizations and make recommendations for improvements using their understanding of different types and levels of communication.

**Skills:**
- Meet deadlines and work under pressure
- Relate to people of varying backgrounds
- Good listening, clarifying, and questioning skills
- Computer skills
- Analytical and excellent critical thinking skills
- Ability to solve problems and make decisions
- Research skills
- Speaking, writing and listening effectively
- Expressing ideas and imagining alternatives
- Identifying and solving problems
- Selling ideas or products
- Handling details and coordinating tasks
- Managing groups
- Delegating with respect

**Related student and professional organizations:**

**Student:**
- Communication and Journalism Organization
- International Association of Business Communicators
- Society of Professional Journalists
- Society for Human Resource Management
- Forensics
- Advertising Federation

**Professional:**
- The American Communication Association
- Society for Technical Communication
- International Communication Association
- International Association of Business Communicators
- American Society for Training and Development (ASTD)

**Career fields related to an organizational communication degree:**

**Potential Employers:**
Graduates can work in a variety of private organizations and businesses. They can also work for government agencies, political parties, politicians, financial institutions, economic development firms, and higher education institutions. Organizational communication graduates find jobs in public relations firms, advertising agencies, and marketing firms. In addition, there are job opportunities available in non-profit organizations like the United Way and the American Red Cross.
Potential Job Titles:
- Lobbyist
- Training Coordinator
- Manager
- Consultant
- Campaign Director
- Hotel Manager
- Media Buyer
- Community Relations Director
- Organizational Development Consultant

Jobs You Might Also Consider:
- Advertising Copywriter
- Industrial Purchaser
- Market Research Analyst
- Desktop Publisher
- Labor Relations Specialist
- Inventory Control Specialist
- Social and Community Service Manager
- Fund-Raiser
- Event Planner
- Job Analyst
- Technical Writer
- Travel Agent
- Property Manager

Sample entry level jobs held by UW–Eau Claire organizational communication graduates:
- Technical Writer, Open Systems International, Plymouth, MN
- Admissions Officer, Minnesota State University–Mankato, Mankato, MN
- Bilingual Resource, Secura Insurance Companies, Appleton, WI
- HR/Operations Representative, Travelers Companies, Eagan, MN

Learn more about organizational communication:
Department
- Contact UW–Eau Claire’s Department of Communication and Journalism, Hibbard Humanities Hall 152, 836-2528

Getting Started at Career Services:
- Meet with a career counselor
- Take interest inventory and self-assessment tests
- Utilize Blugold Career Success Network, a database of UW–Eau Claire alumni & friends available for informational interviewing.
- Utilize Blugold CareerLink, an online job search database specifically for UWEC students and alum.

Resources at Career Services:
Yellow Section:
- Sigi 3 handouts:
  - Human Resource Manager
  - Public Administrator/Manager
  - Advertising Manager/Executive
- Book sections:
  - Sales & Marketing

Orange Section:
- “The Internship Series: Midwest Edition: Volume 1”
- Computers: Internship Center Database and Blugold CareerLink

Blue Section:
- “Hoover’s Handbook of American Business”
- Job Opportunities in Business
- Minnesota and Wisconsin Manufacturers’ Directories
- Multiple resources to help create a portfolio to showcase your skills.

Opportunities to enhance skills in organizational communication:
Internships
Internships are a way to gain hands-on experience in a position that you may be considering as a potential career. To find an internship in organizational communication, visit Career Services (Schofield 230) and speak with a career associate. Contact your adviser or the Department of Communication and Journalism chair about enrolling in CJ 498 to obtain academic credit for your internship.

Directed Studies or Independent Study Class
By participating in a directed studies or independent study class, students will be able to research an area that they find particularly interesting. Contact your adviser about enrolling in CJ 399, 495, or 499.

What you can do now:
- If you hold a job, talk to your supervisor about working with the communication sector.
- Become a teacher assistant for a professor in the Department of Communication and Journalism.