PREPARED FOR THE FUTURE

When students graduate from UW-Eau Claire, they are both well educated and well prepared for the future. The University’s baccalaureate programs provide students with a broad liberal arts background and teach them skills that are essential in today’s rapidly changing work world. Graduates can expect to have as many as 10 jobs and three different careers in their lifetime. Managing this degree of change will require the flexibility to continually update abilities and acquire new skills. UW-Eau Claire graduates are prepared to meet this challenge.

COLLEGE MAKES A DIFFERENCE

Studies show that a college education does make a difference and lasts a lifetime:

**Educational Attainment and Income**

Individuals with the most education consistently report the highest average annual earnings. Graduates earn roughly 50 percent more than non-graduates during their lifetime.

**Increased Knowledge and Cognitive Skills**

Graduates have more general and specific knowledge and well-developed analytical and critical reasoning skills, leading to greater flexibility in the job market.

**Personal Self-Discovery and Emotional Growth**

Graduates are more autonomous, independent and self-confident.

**Positive Attitudes and Values**

Graduates are more culturally, aesthetically, and intellectually sophisticated and have developed greater humanitarian and altruistic values.

**Increased Practical Competence and Quality of Life**

Graduates have learned to be more adaptable and future oriented and are better equipped to deal with life’s complexities and rate of change.

UW-Eau Claire graduates are prepared for lifelong learning. Having learned how to learn, they continue to do so using all of life’s experiences and become not only flexible workers able to adapt to constant change, but also compassionate and discerning human beings.
CAREER SERVICES, EXPERIENCES LINK STUDENTS TO THE REAL WORLD

If baccalaureate degree course work is supplemented by career development activities and experiential learning, students are even better prepared. UW-Eau Claire students connect their education with the “real world” through the Office of Career Services, a unit of Academic and Career Services. Staff members are available to assist students throughout their college years. Students learn strategies ranging from self-assessment and career exploration to the preparation and implementation of their job search — strategies that will serve them over and over again. In addition, employers are seeking students who have relevant experience. Students find the frequent use of Career Services resources and participation in internship/practicum experiences increase their employability and reduce the potential for underemployment.

THE 1996-1997 EMPLOYMENT SURVEY

Because the first job after college is a significant step for students, Career Services conducts an annual survey of the employment and educational status of the previous year’s graduates to find out where they are and how they are doing. This year’s results show that UW-Eau Claire graduates are off to a good start and once again demonstrate that a degree from UW-Eau Claire is indeed marketable in today’s job market.

HIGHLIGHTS OF THE 1996-97 SURVEY

This year’s employment survey is based on an 83% response rate (1297 of 1554 students).

- 99% of the respondents reported they were employed or continuing their education.
- 88% of the respondents reported they were employed full or part-time.
- 11% of the respondents reported they were continuing their education.
- 1% of the respondents reported they were seeking employment.
- 97% of College of Arts & Sciences graduates reported they were employed or continuing their education.
- 100% of College of Business graduates reported they were employed or continuing their education.
- 99% of College of Professional Studies graduates reported they were employed or continuing their education.

“If a man advances confidently in the direction of his dreams, and endeavors to live the life which he has imagined, he will meet with a success unexpected in common hours.”

Henry David Thoreau
Walden, 1854
EMPLOYMENT SUMMARY

COLLEGE OF ARTS AND SCIENCES GRADUATES 1996-97

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Total 644 318 57 93 15 4 157 97

COLLEGE OF BUSINESS GRADUATES 1996-97

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Totals 379 343 7 6 23 100

The data presented at right represents the employment status of those students who received undergraduate degrees during the 1996-97 academic year. Employment status information for December 1996, May and August, 1997 graduates was collected through April 30, 1998, using self-report instruments and follow-up telephone calls.

The percentage of graduates who reported being employed or enrolled in a continuing education program (%P) was derived by adding those employed full-time (EFT) to those who are employed part-time (EPT) plus those continuing their education (CE) and dividing by the number of graduates (NG) minus the total of those not available (NA) or for whom we had no information (NI).

% P = EMP (EFT + EPT) + CE
NG — (NA + NI)
**COLLEGE OF PROFESSIONAL STUDIES GRADUATES 1996-97**

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Graduates of the class of 1996-1997 work in a wide range of fields:

- Accounting Manager  Cargill, Inc.
- Administrator  Pleasant View Nursing Home
- Art Director  Lillo Production Company
- Assets Protection Investigator  Dayton-Hudson Corporation
- Auditor  Blue Cross/Blue Shield
- Biochemist  Abbot Laboratories
- Cartographer  Geo Systems
- Chemist  Aldrich Chemical Company
- Child Protection Social Worker  Pierce County
- Children’s Librarian  Neillsville Free Library
- Coordinator of Youth Ministry  St. Joseph Church
- Credit Analyst  M&I Bank
- Dancer  Lynn Dance Company
- Education Director  Epilepsy Association of Wisconsin
- Environmental Sanitarian  City of Madison
- Financial Analyst  Ernst & Young
- Fitness Trainer  Sports Core
- Genotyping Technician  Marshfield Clinic
- GIS Specialist  Wisconsin Department of Transportation
- Graphic Designer  Lands End, Inc.
- Human Resources Coordinator  Tsunuma International
- Human Services Counselor  Wilder Foundation
- Hydrogeologist  State of Wisconsin
- Industrial Hygienist  Radian Corporation
- Intranet Developer  Wisconsin Electric
- Loss Prevention Specialist  State Fund Mutual Insurance
- Marketing Analyst  Lorman Business Center
- Medical Technologist  St. Paul Children’s Hospital
- Music Therapist  Dunn County Health Care
- News Photographer  WFRV-TV 5 Green Bay
- Operations Analyst  Kimberly-Clark Corporation
- P.C. Support Specialist  Midelfort Clinic, Ltd.
- Personnel Coordinator  Becklund Home Health Care
- Plebotomist  Luther Hospital
- Physical Therapy Aide  Sauneers Therapy Centers
- Piano Teacher  Dreams Unlimited
- Police Officer  City of Eau Claire
- Probation & Parole Agent  State of Wisconsin
- Production Supervisor  Oscar Mayer & Co.
- Programmer  IBM Corporation
- Research Associate  Proctor & Gamble Co.
- Reporter  Marshfield News Herald
- Social Worker  Osseo Area Hospital
- Store Manager  Toys R Us
- Technical Writer  Hutchinson Technology Inc.
- TV News Producer  WMTV-15 Madison
- Underwriter  Norwest Mortgage
- Victim/Witness Assistance Coordinator  Calumet County, WI
- Volunteer  Peace Corps
- Youth Care Worker  Lutheran Social Services
Graduates continue their education at many institutions:

Arizona State University  
Ball State University  
Cardinal Stritch College  
College of St. Catherine  
DePaul University  
Edgewood College  
Georgia Institute of Technology  
Hamline Law School  
Harvard University  
Humboldt State University  
Indiana University  
John Marshall Law School  
Luther Northwestern  
    Theological Seminary  
Mankato University  
Marquette University  
Mayo Foundation  
Medical College of Wisconsin  
Metropolitan State University  
Miami University  
Northern Illinois University  
Northwestern College of   
    Chiropractic  
Northwestern University  
Oregon Health Sciences University  
Palmer College of Chiropractic  
Purdue University  
Rollins University  
San Jose State University  
Southern Illinois University at  
    Carbondale  
Southern Methodist University  
Texas A&M University  
Thomas Cooley Law School  
University of Arizona  
University of California-  
    Berkeley  
University of Illinois-Chicago  
University of Michigan  
University of Minnesota-Duluth  
University of Minnesota-  
    Twin Cities  
University of Minnesota School  
    of Dentistry  
University of Northern Iowa  
University of North Carolina-  
    Chapel Hill  
University of Osteo Medical  
    and Health Sciences  
University of Oviedo  
University of Texas-Austin  
University of Wisconsin-  
    Medical School  
University of Wisconsin-  
    Madison Law School  
Wesley Theological Seminary  
William Mitchell College  
    of Law

Nursing graduates  
work in over  
50 hospitals,  
clinics, nursing  
bomes and schools
A NOTE ABOUT THE USE OF STATISTICAL DATA

Although employment survey data is often used to make career decisions, the employability of today's college graduate is also influenced by economic conditions and the personal traits and characteristics of the job seeker. Decisions about career choices should be made by the assessment of each candidate's interests, aptitudes, values and levels of performance. Caution should be used in any interpretation or application of the included statistics. If you are using this report to make career decisions, please consult with the staff in the Office of Career Services.

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World Wide Web: http://www.uwec.edu/Admin/Career

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