

Memory Walk "Day in the Park"

On September 15, 2007, the Alzheimer's Association Greater Wisconsin Eau Claire Chapter hosted their 7th annual Memory Walk at Carson Park in Eau Claire. Despite a chilly 30 degree weather start, over 325 runners, walkers, and volunteers participated in this event.

Not only is the Alzheimer's Association Memory Walk enjoyed by the participating walkers, but also by senior citizens of area health care facilities. This year, residents from Dove Healthcare and Syverson Lutheran Home in Eau Claire enjoyed a "Day in the Park" with Health Care Administration students that belong to the student organization, The American College of Health Care Administrators. During the "Day in the Park" event, residents and students gathered at the park to enjoy lunch, play cards and games, and participate in the walk.



Young Leadership Summit planned

The Center for Health and Aging Services Excellence at UW-Eau Claire will sponsor a Young Leadership Summit July 17th and 18th, 2008 at Jellystone Park's Three Bears Lodge Conference Center in Warrens, Wisconsin.

The Summit will bring together new leaders in the field of health and aging services to gain perspectives on factors and forces important to the next generation of leaders. This stimulating professional development opportunity will provide a platform for sharing and exchanging ideas about the needs and wants of new leaders in the field.

Highlights of the program will include a corporation's response to attracting and retaining new talent, a panel response from national health care organizations, focused sessions on ideas and solutions for attracting and retaining new talent to the health care field, and a family-friendly social.

If you would like more information about this invitation-only event, or would like to sponsor an individual from your organization to attend, please contact Meredith Wolf at wolfm@uwec.edu or 715-836-3543.

New Home . . . New Look

In January 2007, the Health Care Administration (HCAD) program and the Center for Health and Aging Services Excellence (CHASE) were welcomed into the College of Business at UW-Eau Claire. Housed within the Department of Management and Marketing, Health Care Administration faculty members Dr. Jennifer Johs-Artesensi and Dr. Douglas Olson have moved their campus offices from the Human Sciences and Services building to Schneider Hall. In addition to teaching and advising, Dr. Johs-Artesensi now serves as coordinator of the program; and Dr. Olson maintains his role as director of CHASE. Ms. Pamela Blanchette provides administrative support to the HCAD program and Meredith Wolf will continue in her communications role for CHASE, as well as expanded duties coordinating events within the College of Business.

The reasons for relocating the HCAD program and CHASE to the College of Business from the College of Nursing and Health Sciences were two-fold. First, HCAD students take many of the college's business courses. Second, inclusion of the program within the college paves the way for growth opportunities at the undergraduate, graduate, and non-credit certificate level for the college and the HCAD program.

To accompany this exciting change for the program and CHASE, our websites have been transformed and now have a fresh, updated look. Please check them out at www.uwec.edu/cob/HCAD/index.htm. Additionally, our traditional newsletter will be converted to an online format this spring.

A career service for alumni of the University of Wisconsin-Eau Claire has been enhanced to provide more job opportunities and to be more user friendly.

Alumni CareerLink, offered free of charge by the university's Career Services, is an online searchable database that allows employers to list job openings and search profiles of available candidates. It also allows alumni seeking employment to search for positions and to list their own profiles for employers to view. Previously only alumni employers were able to list with the service. Now any employer is able to participate.

"This is a terrific tool for both employers and employees," said Jeanne

Skoug, director of career services. "We want to encourage alumni seeking employment to sign up and to open up the number of employment opportunities by granting more employers access to the site."

"There is a large alumni base of possible employees to draw from," John Bachmeier, UW-Eau Claire director of alumni relations said.

"With over 70,000 UW-Eau Claire alums, over 52,000 living in Minnesota and Wisconsin, we know there are many educated, potential employees for employers. We just need job hunting alumni to be aware of this great opportunity and get listed."

To list either as an employer or a job candidate, people can go to www.uwec.edu/career/alumniCareerLink and follow the directions for posting information. The site will allow alumni seeking employment to list themselves anonymously to keep their job search confidential. Both employees and employers can search the database using key words, making a job or employee search quick and convenient.

"It's a win-win for anyone using the service," Skoug said. "Employers are assured of educated employees, and employees have an easy way to screen employment opportunities. Best of all it's free, so why not take advantage of it?"

New Executive-In-Residence for the Health Care Administration Program hired this summer

Meet Dr. Shawna Kovach

This summer, Dr. Shawna Kovach was hired as the new Executive-in-Residence with the Health Care Administration program at UW-Eau Claire. In her role, Dr. Kovach will be supervising students in their practicum, making the necessary field visits, arranging practicum sites and coordinating the placement process, and helping with the further development or practicum curriculum.

Dr. Kovach received undergraduate and graduate degrees from UW-Superior, a certificate in Long-Term Care Administration from UW-Madison, and her Doctor of Education in Health Care Administration from NOVA Southeastern University. Her career experience includes practice as a senior psychologist and behavior treatment director, a hospital and nursing home administrator, and director of a substance abuse and mental health clinic. During her role as director of a substance abuse and mental health clinic, Dr. Kovach orchestrated a methamphetamine and substance abuse task force in the Chippewa Valley, and methamphetamine legislation development and testimony for the State of Wisconsin. Recently, she was awarded the "City of Chippewa Falls Mayoral Award" for her community leadership endeavors.

Dr. Kovach looks forward to working with students and preceptors and can be reached via e-mail at kovachst@uwec.edu.



Mark Your Calendars for the 2008 CHASE Spring Banquet

Please mark your calendar for the 2008 CHASE Spring Banquet to be held on April 10th at the Plaza Hotel & Suites in Eau Claire.

Jeff Call, president of the Center for Applied Leadership affiliated with MyInnerView, will present the keynote address. Mr. Call was the creator and founder of Focus & Execute, a web-based strategic planning tool. Prior to Focus & Execute, he was the Vice President of Sales for Franklin Covey. In addition to executive coaching and facilitating senior leadership teams in strategy creation and execution, he is a popular keynote speaker for large leadership events. Mr. Call holds a Masters of Organizational Behavior degree from Brigham Young University, and is one of the driving forces behind the American Health Care Association's Future Leaders program.

In addition to the banquet and Mr. Call's address, the 3rd annual practicum open house will be held at the Plaza Hotel & Suites from 5-6pm on April 10. Please contact Meredith Wolf at wolfm@uwec.edu for more information.

Scholarships Awarded at 2007 Spring Banquet Over 250 in attendance

The annual Health Care Administration/CHASE Spring Banquet was held April 19 at the Plaza Hotel & Suites in Eau Claire. Marianna Kern Grachek, President and CEO of the American College of Health Care Administrators (ACHCA), was the guest speaker.

Over \$4,000 in scholarships were presented to UW-Eau Claire health care administration students. Distinguished service awards (pictured at right) were presented to Bryan Bee, a senior health care administration student from Woodville, Wis.; Stacy Parker, executive director of Grandview Care Center in Blair, Wis.; and Richard Rau, president and CEO of Clement Manor Health Center, Greenfield, Wis. Stacy Parker, a 1992 graduate of the UW-Eau Claire health care administration program, serves along with Rau on the CHASE Board of Directors. See below for names of all recipients.



2007 CHASE Distinguished Award Recipients

Distinguished Student Award

Bryan Bee, HCAD senior from Woodville, WI
President, UW-Eau Claire Chapter of the American College of Health Care Administrators

Distinguished Alumni

Stacy Parker, B.S., M.B.A.
Executive Director, Grandview Care Center, Blair, WI
UW-Eau Claire HCAD Class of 1992

Distinguished Service

Richard Rau, President and CEO, Clement Manor Health Center, Greenfield, WI
Member, UW-Eau Claire CHASE Board of Directors
Past President and Board Member, Wisconsin Health Care Association

2007-08 Health Care Administration Scholarship Recipients

- **Golden Ventures (\$250 each):** **Rebekah Streit**, a sophomore from Stanley, WI; **Julianne Holt**, a sophomore from Eagan, MN
- **Extencicare Foundation (\$250):** **Amber Boyce-Fisk**, a sophomore from Eau Claire, WI
- **Gene Decker Scholarship (\$500):** **Brittany Peterson**, a senior from Lakeville, MN
- **John & Mary Gerberich (\$500):** **Jessica Remington**, a junior from Scandinavia, WI
- **Wisconsin Association of Homes and Services for the Aging (\$500):** **Marie Tratnik**, a senior from Racine, WI
- **Wisconsin Health Care Association (\$500):** **Zachary Haag**, a junior from North St. Paul, MN
- **HCR Manor Care (\$500):** **Kirsten Quam**, a senior from Anoka, MN
- **Kindred (\$250 each):** **Samer Abadeer**, a senior from Wausau, WI; **John Niebauer**, a senior from Middleton, WI
- **Civic Engagement (\$500):** **Laura Hudack**, a senior from Baraboo, WI

Support the CHASE Advancement Fund

The Center for Health and Aging Services Excellence welcomes and invites your support. Private gifts and grants from individuals, organizations and foundations are welcome as CHASE pursues its goals to enhance learning opportunities for UW-Eau Claire health care administration students. Additionally, this fund encourages an applied research agenda, markets the health and aging services field as a noble profession, promotes alternative regional educational programs for adult learners, and bridges the gap between associations and university programs.

Your contribution to the CHASE Advancement Fund will be gratefully accepted by the UW-Eau Claire Foundation. You will receive a receipt for tax purposes and be recognized in the Foundation's annual honor roll of donors. Most important, your gift will enable the department to continue to build upon its reputation for excellence and to provide future generations the same quality education you received.

Please use this form to send in your contribution and know that you are making a difference in the future of health and aging services.

UW-Eau Claire
Foundation Inc.
214 Schofield Hall
105 Garfield Ave.
Eau Claire, WI 54702-4004



Enclosed, please find my contribution of \$_____ to the UW-Eau Claire Foundation. I would like my contribution to be added to the CHASE Advancement Fund.

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