



University Resources. Regional Focus. **REAL RESULTS.**

You have the inspiration.

We can help with the details.

"I learned so much, and had such a great time that I just had to ask my boss to attend the next two sessions right away!"

Supervisory Management Certificate Program attendee

The **CENTER FOR BUSINESS SOLUTIONS** (CBS) is your access point for comprehensive services, seminars, resources and tools available through the University of Wisconsin-Eau Claire. Everything your business needs to succeed — conveniently located in one place.

Regardless of the size or scope of your business, CBS is dedicated to providing:

- Easy and affordable access to recognized experts.
- High quality programs.
- Valuable resources.

Center for Business Solutions
UW-Eau Claire Continuing Education
210 Water Street, Eau Claire, WI
715-836-3636, Toll-free: 1-866-893-2423

Call today or go online for more information
715-836-3636 | uwec.edu/ce/cbs

One place for all your business needs.

Real Results.

uwec.edu/ce/cbs

"The Center for Business Solutions is responsive to the needs of our workforce. The coaching and directions provided match our needs, supplement our training programs well, and fill niches our internal staff are not prepared to provide. The employees at the Center are good to work with, and trainees get value and motivation to do something with what they learn.

Rachel Risberg
Executive Vice President – Operations
Eau Claire, WI



Center for **BUSINESS SOLUTIONS**

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Center for **BUSINESS SOLUTIONS**



Communication improved —
along with productivity.

Contract **TRAINING**

"The Center for Business Solutions helped us optimize our performance management system. They assisted in identifying and addressing the root causes of the problem, and provided training designed specifically for our needs."

Melissa Kosse | HR Officer
First National Bank of River Falls | River Falls, WI

Customized for Your Workplace.

Improve productivity and enhance your company's bottom line. We work with you from beginning to end.

- Conduct needs assessment.
- Perform cause analysis.
- Create and implement customized solutions.
- Assist with immediate application.
- Measure outcomes.



Used to be part of the team —
now she leads it.

Supervisory **MANAGEMENT** CERTIFICATE PROGRAM

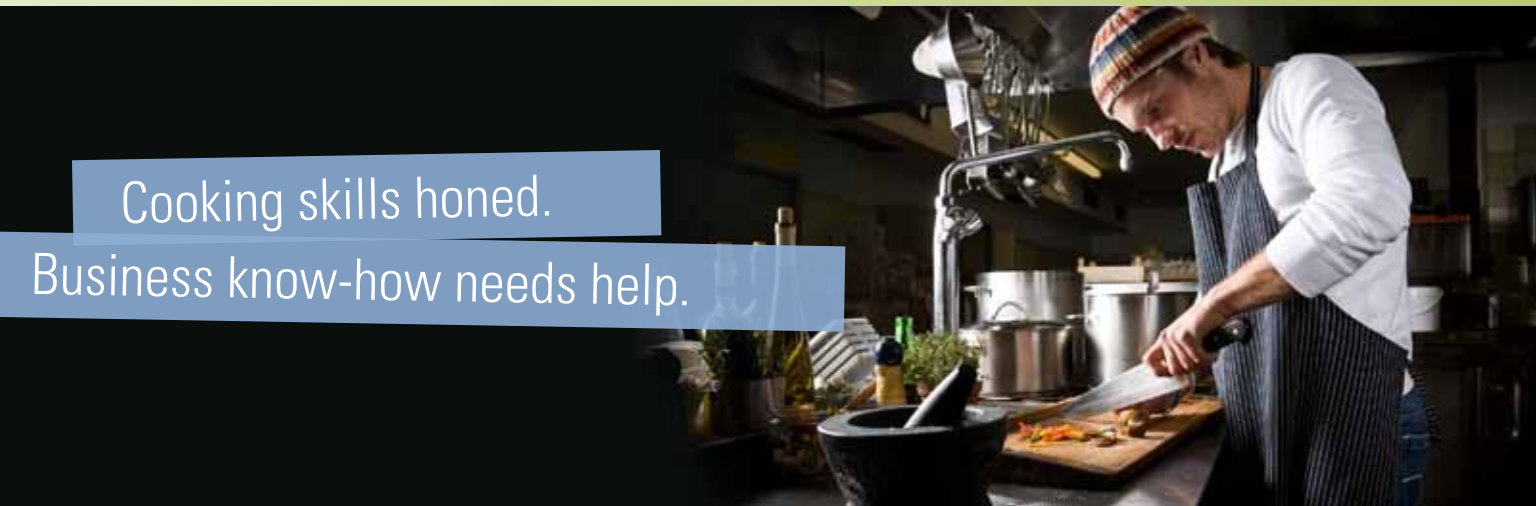
"I see a real difference in our managers who have earned their Supervisory Management Certificate. They retain what they've learned, put it to use every day, and are much more confident and effective."

HR Manager | Eau Claire, WI

Bring Out the Best in Your People.

Ensure your company's long-term success by developing effective leaders.

- Face-to-face instruction from experts.
- A collaborative, interactive learning experience.
- The tools to improve your performance — guaranteed.



Cooking skills honed.
Business know-how needs help.

Small **BUSINESS** DEVELOPMENT CENTER

"Thanks to the counseling services of the SBDC, I was able to surprise our banker with a well constructed business plan that got us the funding we needed to start our business."

Jeff Mares | Infinita Tea House | Eau Claire, WI

Start. Manage. Grow Your Business.

Whether you're thinking of starting a small business, or taking an existing business to the next level, we're here to help.

- Free, confidential business counseling.
- Affordable training programs.
- Practical tools and resources.
- Access to SBDC specialty centers.