PROGRAM OBJECTIVES AND ASSESSMENT
For Department of Management and Marketing

MANAGEMENT

Human Resources Emphasis

OBJECTIVES:

Students completing the Human Resources Program Emphasis within the comprehensive Management Major:

Will demonstrate knowledge and competency in the area of employee safety and health
Will demonstrate knowledge and competency in the area of strategic human resource planning
Will demonstrate knowledge and competency in the area of recruitment and selection
Will demonstrate knowledge and competency in the area of training and development
Will demonstrate knowledge and competency in the area of employee and labor relations
Will demonstrate knowledge and competency in the area of human resource law
Will demonstrate knowledge and competency in the area of compensation and benefits.

MEASUREMENT:

Each of these objectives is measured through separate sections of the Assurance of Learning Exam (a third party exam) that is offered through the Society of Human Resource Management, the national professional organization for the human resource management field.