INFORMATION SYSTEMS MAJOR, BUSINESS ANALYSIS EMPHASIS
STUDENT LEARNING OUTCOMES

Goal 1. Effectively write and speak to both technical and business audiences.
   Outcomes: Gather requirements, analyze and document processes, and present conclusions in a
   professional manner; persuade; use media appropriate to the message and the audience; know and
   apply the language of the IS profession.

Goal 2. Critically apply the Systems Approach to analyze and develop business systems.
   Outcomes: Document, model, and automate business data, information, and processes; analyze, design,
   and assess their effectiveness.

Goal 3. Acquire technical skills appropriate to entry-level business analysis professionals.
   Outcomes: Assure the security of information systems, and manage information systems development
   projects.

Goal 4. Develop team skills.
   Outcomes: Collaborate in and lead diverse teams in a global environment.

   Outcomes: Solve real-world problems, demonstrate creativity, and conduct independent research.