Department of Communication and Journalism
Program Outcomes

Communication: Organizational Communication Major
- Students will explain that organizations are created and maintained through communication
- Students will explain the reciprocal relationship between organizations and their environments
- Students will use communication constructs to identify and analyze communication problems
- Students will apply theories to develop ethical solutions to communication-based problems
- Students will access and analyze communication research to identify knowledge gaps and develop questions
- Students will design a communication research method appropriate to their question
- Students will draw conclusions from data and articulate implications
- Students will orally present ideas using appropriate visual, verbal, and nonverbal communication behaviors
- Students will express ideas effectively in writing
- Students will adapt their written and spoken messages based on careful analysis of audience

Communication: Organizational Communication Minor
- Students will explain that organizations are constructed and changed through communication
- Students will explain the reciprocal relationship between organizations and their environments
- Students will identify and analyze communication problems
- Students will present ideas using appropriate verbal, non-verbal, and visual communication behaviors
- Students will access and analyze research to offer communication-based solutions to problems