Department of Communication and Journalism
Program Outcomes

**Multimedia Communication: Minor**
- Students will communicate ideas through a variety of media
- Students will demonstrate technical skills needed for communication in multiple media
- Students will craft written messages adapted to audience and purpose, and appropriate for use in multimedia materials
- Students will craft visual strategies adapted to audience and purpose, and appropriate for use in multimedia materials
- Students will make programming choices that are adapted to audience and purpose

**The Multimedia Communication minor is interdisciplinary among the departments of Art & Design, English, Communication & Journalism and Computer Science. Communication and Journalism handles administration of the program.**